## FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|

## ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

|   | OMB APPF            | ROVAL     |
|---|---------------------|-----------|
|   | OMB Number:         | 3235-0362 |
|   | Estimated average b | urden     |
| - | hours por rosponso: | 1.0       |

| 3 Holdings Rep  | orted.   |   |  |  | OVV   | NEF  | KSHII   | Ρ   |  |  |   |  | ho  | ours per i   | response:  | 1.0  |
|---|--|---|--|--|---|--|---|---|--|--|---|--|---|--|--|--|
|   |  | Filed   |  |  |   |  |   |   |  |  |   |  | <u></u>   |  |  |  |
| Name and Address of Reporting Person*     Stephens Laura Whitaker     |  |   |  | 2. Issuer Name and Ticker or Trading Symbol  CONNS INC [ CONN ]  |   |  |   |   |  | 5.   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director   |  |   |  |  |  |
| •   | ŕ  |   | 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 10/06/2021  |  |   |  |   |   | Year)  | Officer (give title Other (specify below) below)   |   |  |   |  |  |  |
| (Street) LITTLE ROCK AR 72201   |  |   |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |   |  |   |   |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |   |  |  |  |
| (St   |  |   |  |  |   |  |   |   |  |  |   |  |   |  |  |  |
| a a consiste of the action  |  | 1   |  | _  |   | luire  |   | -   |  |  |   | _  |   | 1,   |  | 7 Notice of  |
| ecunty (instr.  | r. 3)  | 2. Transaction Date (Month/Day/Year)  | Execution Date, if any   | е,   | , Transaction<br>Code (Instr  |  | Of (D) (Instr. 3, 4 and 5)  |   |  | Dispose  | Securities<br>Beneficially  |  | Ownership<br>Form: Direct   |  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership  |  |
|   |  |   | (Monthibay/Tear)   |  | 0)  |  | Amoun   | t   | (A) or<br>(D)  | A) or Price  |   | Issuer's Fiscal<br>Year (Instr. 3 and<br>4)  |   | Indirect (I)   |  | (Instr. 4)   |
| Stock   |  | 10/06/2021  |  |  | G4  | ı  | 30,   | 433   | D  |  | \$0   | \$0 101,257  |   |  | I  | By Laura<br>Whitaker<br>Stephens<br>Revocable<br>Trust   |
| Stock   |  |   |  |  |   |  |   |   |  |  |   | 11   | 3,734   |  | I  | By Paula<br>W. & John<br>P. Calhoun<br>Family<br>Trust -<br>WMAS   |
| Stock   |  |   |  |  |   |  |   |   |  |  |   | 11   | 3,734   |  | I  | By Paula<br>W. & John<br>P. Calhoun<br>Family<br>Trust - JCS   |
| Stock   |  |   |  |  |   |  |   |   |  |  |   | 11   | 3,734   |  | I  | By Paula<br>W. & John<br>P. Calhoun<br>Family<br>Trust -<br>LWS  |
|   | Та   |   |  |  |   |  |   |   |  |  |   |  | ed  |  |  |  |
| 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year)   | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                               | 4.<br>Transaction<br>Code (Instr.<br>8)  | of<br>Deri<br>Sec<br>Acq<br>(A) (<br>Disp<br>of (I   | ivative<br>urities<br>uired<br>or<br>oosed<br>D)<br>tr. 3, 4  | Expi   | ration Date   |   | Amount of<br>Securities<br>Underlying<br>Derivative  |  | int of<br>rities<br>rlying<br>ative<br>rity (Instr.   |  | derivati Securit Benefic Owned Followi Reporte Transae  | ive<br>cies<br>cially<br>ing<br>ed<br>ction(s)   | Ownersi<br>Form:<br>Direct (I<br>or Indire<br>(I) (Instr.  | Beneficial  Ownershi ect (Instr. 4)  |
|   |  |   |  |  |   | Date   |   | Expiratio   |  |  | Amount<br>or<br>Number<br>of  |  |   |  |  |  |
|   | Transactions In Address of Ins Laura (Fin TER STRE ROCK AF (St. Stock St | Table stock  Stock  Stock  2. Conversion or Exercise Price of Derivative (Month/Day/Year) | Table II - Derivate (e.g., pt. 22.  Conversion or Exercise Price of Date (Month/Day/Year)  Table II - Derivate (e.g., pt. 22.  Conversion or Exercise Price of Derivative Price of Derivat | Transactions Reported.  Filed pursuant to S or Section 3 and Address of Reporting Person*  Is Laura Whitaker  (First) (Middle)  TER STREET  Table I - Non-Derivative Security (Instr. 3)  Stock  Table I - Non-Derivative Security (Month/Day/Year)  Proceedings of Reporting Person*  (State) (Zip)  Table I - Non-Derivative Security (Month/Day/Year)  Stock  Table II - Derivative Security (Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Derivative Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Price of Derivative Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year)  Stock  Table II - Derivative Security (e.g., puts, calls, von Exercise of Month/Day/Year) | Table I - Non-Derivative Securities  Stock  Table II - Derivative Securities  Table II - Derivative Securities  Stock  Table II - Derivative Securities  Stock  Stock  Table II - Derivative Securities  Table II - Derivative Securities | Transactions Reported.  Transactions Reported.  Table II - Derivative Securities Acque (e.g., puts, calls, warrants, core exercisor Date (Month/Day/Year) Price of Poerivative Vecurities (Month/Day/Year) Price of Vecurity Price of Vecu | Table I - Non-Derivative Securities Acquired (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired (Month/Day/Year)  Table II - Derivative Securities Acquired (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired (Month/Day/Year)  Table II - Derivative Securities Acquired (Month/Day/Year) | Holdings Reported.   Filed pursuant to Section 16(a) of the Securit or Section 30(h) of the Investment Co | Transactions Reported.  Filed pursuant to Section 16(a) of the Securities Exch. or Section 30(h) of the Investment Company A or Section 30(h) or Sec | Table II - Derivative Securities Acquired, Disposed of, or Section II (a) of the Securities Exchange or Section 30(h) of the Investment Company Act of 3 d Address of Reporting Person is Laura Whitaker  [(First) | Holdings Reported.   Filed pursuant to Section 15(a) of the Securities Exchange Act or Section 30(h) of the Investment Company Act of 1940            | Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficial Conversion and Indicate Stock Indi | Table   I - Non-Derivative   Securities   Securities | Holdings Reported.   Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934   Address of Reporting Person'   S. Relationship of Reg.   Connst. | Field pursuant to Section 15(a) of the Securities Exchange Act of 1934 or Section 30(h) of the investment Company Act o | Transaction Proportion   Filed pursuant to Section 18(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 |

Todd Ferguson, Atty in Fact for Reporting Person

03/17/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).