

December 3, 2021

Mark Prior  
Vice President, General Counsel and Secretary  
Conn's, Inc.  
2445 Technology Forest Blvd., Suite 800  
The Woodlands, Texas 77381

Re: Conn's, Inc.  
Registration

Statement on Form S-3

2021

Filed November 24,

File No. 333-261325

Dear Mr. Prior:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Jennie

Beysolow at 202-551-8108 with any questions.

Sincerely,

Division of Corporation Finance

Office of Trade & Services

cc:

Kevin Lewis