FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Renaud Todd							2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									p of Reportin plicable) ctor er (give title	g Person(s) to Is		
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD. SUITE 210							3. Date of Earliest Transaction (Month/Day/Year) 08/26/2015								X Officer (give title Other (specify below) Vice President - CIO				
(Street) THE WOODLANDS TX 77381 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	`			on-Deriv	ative	Sec	uritie	s Ac	quired	l, Dis	sposed o	f, or	Bene	eficia	ally Own	ed			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)						Execution Date,						es Acquired (A) or Of (D) (Instr. 3, 4 a			I 5) Secui Bene	ficially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)		Price	Trans	action(s) 3 and 4)		(111511.4)	
Common Stock 08/26/20						015		F		173(1)	I) !	\$30.2	27(2)	5,391	D			
Common Stock 08/26/20					2015	015		A		4,955 ⁽³⁾ A		A	\$ <mark>0</mark> .	00 1	10,346	D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)		ount	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	٧	(A)	(D)	Exercis	able	Date	Title	Sha	res						

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on August 26, 2014.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.
- 3. Restricted Stock Units awarded to reporting person under the 2011 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in 5 equal annual installments commencing on August 26, 2016

Remarks:

/s/ Robert F. Bell

08/2<u>8/2015</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.