Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGE	S IN BENEF	ICIAL O	WNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NYLIN WILLIAM C JR						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Offices (six titles 10% Opens)					vner	
(Last) (First) (Middle) 3295 COLLEGE STREET				3. Date of Earliest Transaction (Month/Day/Year) 11/30/2004								X	below)	er (give title w) President /		Other (specify below)				
(Street) BEAUM (City)			77701 (Zip)		4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)								3. Indi ∟ine) X						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,		Code (I	Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5)		ed (A) o tr. 3, 4 a	4 and Securit Benefic		es Fo ially (D Following (I)		r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
								Code	v	Amount	(A) or (D)	Pric	e:e	Transact (Instr. 3 a	tion(s)					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution E Security or Exercise (Month/Day/Year) if any		Date, Transaction Code (Instr.		n of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		5	s. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e s lly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)				
					Code	v	(A)		Date Exercisabl		Expiration Date	Title	Amou or Numb of Share	er						
Employee Stock Option (right to	\$17.73	11/30/2004			A		35,000		(1)	1	1/30/2014	Common Stock	35,00	00	\$0 ⁽²⁾	35,00	0	D		

Explanation of Responses:

- 1. The option vests in three equal annual installments beginning on November 30, 2006.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ William C. Nylin, Jr. 03/31/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.