# SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

I I. Name and Address of Reporting Ferson			2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
WRIGHT THEODORE W					Director	10% Owner			
(Last) (First) (Middle) 796 STENDAL ROAD		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		Officer (give title below)	Other (specify below)			
			08/24/2011	CEO/President					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	ridual or Joint/Group Filing (	Check Applicable			
LEWISTOWN	MT	59457		X	Form filed by One Report	ting Person			
(City)	(State)	(Zip)			Form filed by More than C Person	One Reporting			

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)				Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	08/24/2011		М		21,667	A	<b>\$0.00</b> <sup>(2)</sup>	61,227	D	
Common Stock	11/24/2011		М		21,667	A	<b>\$0.00</b> <sup>(3)</sup>	83,334	D	
Common Stock	02/24/2012		М		21,666	A	<b>\$0.00</b> <sup>(4)</sup>	105,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) o Disp of (E	umber vative urities uired or oosed 0) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(2)	08/24/2011		М			21,667	08/24/2011	09/23/2011	Common stock	21,667	\$0.00 <sup>(2)</sup>	43,334 <sup>(1)</sup>	D	
Restricted Stock Units	(3)	11/24/2011		М			21,667	11/24/2011	12/24/2011	Common Stock	21,667	\$0.00 <sup>(3)</sup>	21,667 <sup>(1)</sup>	D	
Restricted Stock Units	(4)	02/24/2012		М			21,666	02/24/2012	02/24/2012	Common Stock	21,666	\$0.00 <sup>(4)</sup>	21,666 <sup>(1)</sup>	D	

### Explanation of Responses:

1. Each Restricted Stock Unit represents a contingent right to receive one share of Conn's, Inc. common stock

2. Each Restricted Stock Unit represents one contingent right to receive one share of Conn's Inc. common stock. On August 24, 2011, 21,667 of the reporting person's Restricted Stock Units vested, and the reporting person was in constructive recipt of 21,667 shares of common stock on such date.

3. Each Restricted Stock Unit represents one contingent right to receive one share of Conn's Inc. common stock. On November 24, 2011, 21,667 of the reporting person's Restricted Stock Units vested, and the reporting person was in constructive recipt of 21,667 shares of common stock on such date.

4. Each Restricted Stock Unit represents one contingent right to receive one share of Conn's Inc. common stock. On February 24, 2012, 21,667 of the reporting person's Restricted Stock Units vested, and the reporting person was in constructive recipt of 21,667 shares of common stock on such date

### <u>/s/ Theodore M. Wright</u>

\*\* Signature of Reporting Person

03/23/2012 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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