

## Conn's, Inc. Schedules Conference Call to Discuss Fiscal 2015 Second-Quarter Financial Results

THE WOODLANDS, Texas--(BUSINESS WIRE)-- **Conn's, Inc. (NASDAQ:CONN),** a specialty retailer of furniture, mattresses, home appliances, consumer electronics and provider of consumer credit, today announced it will host a conference call on Sept. 2, 2014, to discuss its fiscal 2015 second-quarter financial results. The conference call will begin at 10:00 a.m. CT / 11:00 a.m. ET. A press release regarding the operating results will be released the same day before the market opens.

Participants can join the call by dialing 877-754-5302 or 678-894-3020. The conference call will also be broadcast simultaneously via webcast on a listen-only basis. A link to the earnings release, webcast and fiscal 2015 second-quarter conference call presentation will be available at <a href="http://ir.conns.com">http://ir.conns.com</a>.

## About Conn's, Inc.

Conn's is a specialty retailer currently operating retail locations in Arizona, Colorado, Louisiana, Mississippi, Nevada, New Mexico, Oklahoma, South Carolina, Tennessee and Texas. The company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronic, including LCD, LED, 3-D, Ultra HD and plasma televisions, Blu-ray players, home theater and video game products, digital cameras and portable audio equipment; and
- Home office, including computers, tablets, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, the company provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party rent-to-own payment plans.

CONN-G

Conn's, Inc. Director, Investor Relations Kim P. Canning (936) 230-5899 or S.M. Berger & Company Andrew Berger (216) 464-6400

Source: Conn's, Inc.

News Provided by Acquire Media