SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934 (Amendment No. 21)

Conn's Inc.

(Name of Issuer)

Common Stock, par value \$.01 per share (Title of Class of Securities)

208242107 (CUSIP Number)

David A. Knight
Stephens Investments Holdings LLC
111 Center Street
Little Rock, AR 72201
(501) 377-2573

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 30, 2020 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box □.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the notes).

SCHEDULE 13D

1	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)				
			estments Holdings LLC		
2		Appr (b)	opriate Box if a Member of a Group (See Instructions) ⊠		
3	SEC Use C	Only			
4	Source of 1	Funds	s (See Instructions)		
	AF				
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6	Citizenship	or F	Place of Organization		
	Arkansas	;			
		7	Sole Voting Power		
NUN	IBER OF		640,516		
	HARES	8	Shared Voting Power		
	FICIALLY NED BY				
	EACH				
	ORTING	9	Sole Dispositive Power		
	ERSON WITH		640,516		
'	WIII	10	Shared Dispositive Power		
			0		
11	Aggregate Amount Beneficially Owned by Each Reporting Person				
	C 40 F1C				
12	640,516 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
12	Check Dox	. 11 (11	e riggingate random in Now (11) Excludes ecitain Shares (See Instructions)		
13	Percent of	Class	s Represented by Amount in Row (11)		
	2.2				
14		porti	ng Person (See Instructions)		
		•			
	00				

1			ting Persons		
	I.R.S. Identification No. of Above Persons (entities only)				
	Stephens	Stephens Inc.			
2	Check the	Appr	opriate Box if a Member of a Group (See Instructions)		
	(a) 🗆	(b)	<u>X</u>		
3	SEC Use C	Only			
		-			
4	Source of 1	Funds	s (See Instructions)		
	WC				
5		if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
	×				
6	Citizenship	or F	Place of Organization		
	Arkansas	6			
		7	Sole Voting Power		
NILIN	MBER OF		82,430		
	HARES	8	Shared Voting Power		
	FICIALLY				
	NED BY EACH		91,406		
REP	ORTING	9	Sole Dispositive Power		
	ERSON WITH		82,430		
•	W1111	10	Shared Dispositive Power		
			91,406		
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person		
	1188168416		and Denoted by Duch Reporting 2 closin		
	173,836				
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent of Class Represented by Amount in Row (11)				
	0.6				
14	0.6	norti	ng Person (See Instructions)		
14	Type of Re	:horn	iig reison (See msuucuons)		
	BD, CO				

1	Name of Reporting Persons					
	I.R.S. Identification No. of Above Persons (entities only)					
	Harriet C	Harriet C. Stephens Trust				
2	Check the		opriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)	\overline{x}			
	07077					
3	SEC Use C	Only				
4	Source of 1	Funds	s (See Instructions)			
	WC					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Arkansas	5				
		7	Sole Voting Power			
NIT IN	ADED OF		2.42.001			
	IBER OF IARES	8	342,081 Shared Voting Power			
	FICIALLY	0	Shared voling Power			
	NED BY		0			
	EACH	9	Sole Dispositive Power			
	ORTING ERSON					
	WITH		342,081			
		10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	unt Beneficially Owned by Each Reporting Person			
	0.40.001					
12	342,081	:6 0	A Agreement Amount in Dona (11) Funda des Contain Chause (Cas Late et la contain Chause (Cas			
12	спеск вох	i ii th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
13	Percent of	Class	Represented by Amount in Row (11)			
	1.2					
14		porti	ng Person (See Instructions)			
	-JPC 02 100	F 0.1 ti				
	00					

1	Name of R	epor	ting Persons				
	I.R.S. Identification No. of Above Persons (entities only)						
		Warren Miles Amerine Stephens 95 Trust					
2			ropriate Box if a Member of a Group (See Instructions)				
	(a) □	(a) \square (b) \boxtimes					
3	SEC Use C	SEC Use Only					
4	Source of I	Fund	s (See Instructions)				
	147C A E						
	WC, AF						
5	Check Box	it D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizenship	or I	Place of Organization				
	Λ						
	Arkansas		Cally Warding Day				
		7	Sole Voting Power				
NITIN	IBER OF		56,633				
	HARES	8	Shared Voting Power				
	FICIALLY	0	Shared voling Power				
OWNED BY			0				
	EACH	9	Sole Dispositive Power				
REPORTING		,	Soic Dispositive I ower				
	ERSON		56,633				
'	WITH	10	·				
			onwed 2 apostare 10 net				
			0				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	56,633						
12	Check Box	if th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent of Class Represented by Amount in Row (11)						
	0.2						
14	Type of Re	porti	ng Person (See Instructions)				
	00						

1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
	Warren N	Warren Miles Amerine Stephens Trust					
2			ropriate Box if a Member of a Group (See Instructions)				
_		(b)					
	(u) _	(5)					
3	SEC Use C	Inly					
	SEC OSC C	Jiiiy					
4	Course of 1	Cond	s (See Instructions)				
4	Source of I	runa	s (See Histractions)				
	TATO						
	WC						
5	Check Box	it D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
	_						
6	Citizenship	or F	Place of Organization				
	Arkansas	5					
		7	Sole Voting Power				
NUN	IBER OF		6,352				
SI	HARES	8	Shared Voting Power				
BENE	FICIALLY						
OW	NED BY		0				
F	EACH	9	Sole Dispositive Power				
REPORTING		9	Sole Dispositive Fower				
	ERSON		6,352				
, T	WITH	40					
		10	Shared Dispositive Power				
			0				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	6,352						
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
13	Percent of	Class	s Represented by Amount in Row (11)				
	0.0						
14		porti	ng Person (See Instructions)				
	Jr J C- Tto						
	00						
	50						

1			ting Persons		
	I.R.S. Identification No. of Above Persons (entities only)				
	John Cal	John Calhoun Stephens 95 Trust			
2	Check the		opriate Box if a Member of a Group (See Instructions)		
	(a) □	(b)			
-	CEC II				
3	SEC Use C	Only			
4	Source of 1	Funds	s (See Instructions)		
	WC, AF				
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6	Citizenship	or F	Place of Organization		
	Arkansas	6			
		7	Sole Voting Power		
NIT IN	IBER OF		56,633		
	HARES	8	Shared Voting Power		
	FICIALLY	U	Shared voling I ower		
	NED BY		0		
	EACH ORTING	9	Sole Dispositive Power		
	ERSON				
	WITH		56,633		
		10	Shared Dispositive Power		
			0		
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person		
	EC CDD				
12	56,633	. :£ 4L	a Aggregate Amount in Day (11) Evaludes Contain Chance (See Instructions)		
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent of	Class	s Represented by Amount in Row (11)		
	0.2				
14		porti	ng Person (See Instructions)		
	-JF - 02 100	r 5101	O (
	00				

1	Name of Reporting Persons					
	I.R.S. Identification No. of Above Persons (entities only)					
	John Cal	John Calhoun Stephens Trust				
2		Appr	opriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)				
	CEC II					
3	SEC Use C	Only				
4	Source of 1	Funds	s (See Instructions)			
	WC					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Arkansas	5				
		7	Sole Voting Power			
NUM	IBER OF		6,352			
	IARES	8	Shared Voting Power			
	FICIALLY					
	NED BY EACH		0			
	ORTING	9	Sole Dispositive Power			
PF	ERSON		6.353			
'	WITH	10	6,352 Shared Dispositive Power			
		10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	C 252					
12	6,352	. :f +b	a Aggregate Amount in Day (11) Evaludes Contain Shares (See Instructions)			
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of	Class	s Represented by Amount in Row (11)			
	0.0					
14		porti	ng Person (See Instructions)			
		-				
	00					

1	Name of Reporting Persons					
	I.R.S. Identification No. of Above Persons (entities only)					
	Laura M	Laura Whitaker Stephens 95 Trust				
2			copriate Box if a Member of a Group (See Instructions)			
_	(a) □	(b)				
3	SEC Use C	Only				
4	Source of 1	Funds	s (See Instructions)			
_						
	WC, AF					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
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6	Citizenshij	or F	Place of Organization			
	Arkansas	5				
		7	Sole Voting Power			
			T0 000			
	IBER OF IARES	•	56,633			
	FICIALLY	8	Shared Voting Power			
	NED BY		0			
	EACH	9	Sole Dispositive Power			
	ORTING ERSON					
	WITH		56,633			
		10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	56,633					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of Class Represented by Amount in Row (11)					
	0.2					
14	Type of Re	porti	ng Person (See Instructions)			
	00					
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1	Name of R	eport	ting Persons			
	I.R.S. Identification No. of Above Persons (entities only)					
	Laura W	Laura Whitaker Stephens Trust				
2			opriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)				
3	SEC Use C	Only				
4	Source of I	Funds	s (See Instructions)			
	WC					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Arkansas	6				
		7	Sole Voting Power			
	IBER OF		6,352			
	IARES FICIALLY	8	Shared Voting Power			
	NED BY		0			
EACH		9	Sole Dispositive Power			
	ORTING	J	Sole Dispositive I ower			
	ERSON WITH		6,352			
•	VIIII	10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	6,352					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of Class Represented by Amount in Row (11)					
	0.0					
14	Type of Re	porti	ng Person (See Instructions)			
	00					
	00					

1	Name of R	eport	ting Persons			
	I.R.S. Identification No. of Above Persons (entities only)					
	C : F	Curtis F. Bradbury, Jr.				
2	Check the	Appr (b)	ropriate Box if a Member of a Group (See Instructions)			
	(a) □	(D)				
3	SEC Use C	nlv				
3	SEC OSC C	Jiiiy				
4	Source of I	Funds	s (See Instructions)			
	00					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	A 1					
	Arkansas					
		7	Sole Voting Power			
NIII	IBER OF		234,972			
	HARES	8	Shared Voting Power			
BENE	FICIALLY	Ū	Shared voting rower			
	NED BY		0			
	EACH	9	Sole Dispositive Power			
	ORTING ERSON					
	WITH		234,972			
		10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	1188168416		tenerically of med by Eden Reporting recoon			
	234,972					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of Class Represented by Amount in Row (11)					
	0.8					
1./		nowt:	ng Person (See Instructions)			
14	Type of Re	porti	iik keizoii (266 iiiziriiciioiiz)			
	IN					
<u> </u>	*1.4					

1			ting Persons			
	I.R.S. Identification No. of Above Persons (entities only)					
	_ ,					
	Douglas					
2	Check the	Appr	opriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)	<u>X</u>			
3	CEC II. C	. . 1				
3	SEC Use C	Jniy				
4	Source of I	Fund	s (See Instructions)			
	PF					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Λ.1					
	Arkansas					
		7	Sole Voting Power			
NIII	IBER OF		189,405			
	HARES	8	Shared Voting Power			
BENE	FICIALLY	U	Shared voting rower			
	NED BY		6,300			
	EACH	9	Sole Dispositive Power			
	ORTING ERSON		•			
	WITH		189,405			
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10	Shared Dispositive Power			
			C 200			
11	A	Δ	6,300 unt Beneficially Owned by Each Reporting Person			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	195,705					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of Class Represented by Amount in Row (11)					
	0.7					
14	Type of Re	porti	ng Person (See Instructions)			
	INI					
	IN					

1	Name of R	epor	ting Persons			
	I.R.S. Iden	I.R.S. Identification No. of Above Persons (entities only)				
	T.7					
	Warren A					
2	Check the	Appr	ropriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)	<u>X</u>			
3	CEC Has C) l				
3	SEC Use C	Jniy				
4	Source of 1	Fund	s (See Instructions)			
	PF					
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Arkansas	3				
		7	Sole Voting Power			
AITIA	ADED OF		1 027 002			
	IBER OF HARES	•	1,027,002			
	FICIALLY	8	Shared Voting Power			
	NED BY		4,454,385			
EACH		9	Sole Dispositive Power			
	ORTING	9	Sole Dispositive Fower			
	ERSON		1,027,002			
'	WITH	10	Shared Dispositive Power			
			4,454,385			
11	Aggregate Amount Beneficially Owned by Each Reporting Person					
		_				
	5,481,387					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Description of Charles and the Association (11)					
13	Percent of Class Represented by Amount in Row (11)					
	19.1					
14		porti	ng Person (See Instructions)			
	JF	1				
	IN					

1	Name of R	epor	ting Persons				
	I.R.S. Identification No. of Above Persons (entities only)						
	Harriot C	Harriet C. Stephens					
2			ropriate Box if a Member of a Group (See Instructions)				
2	(a) \square	љррі (b)	\bowtie				
	(4)	(5)					
3	SEC Use C	Only					
4	Source of 1	Fund	s (See Instructions)				
	PF						
5		if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizenship	or F	Place of Organization				
	Aultoness						
	Arkansas	7	Sole Voting Power				
		,	Sole volling rower				
NUM	IBER OF		0				
SI	HARES	8	Shared Voting Power				
	FICIALLY						
OWNED BY EACH			2,938,069				
	ORTING	9	Sole Dispositive Power				
	ERSON						
1	WITH						
		10	Shared Dispositive Power				
			2,938,069				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	2,938,06						
12	Check Box	if th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	_	Class	s Represented by Amount in Row (11)				
	10.2%						
14	Type of Re	porti	ing Person (See Instructions)				
	IN						
	111						

Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)								
Harriet and Warren Stephens Family Foundation Check the Appropriate Box if a Member of a Group (See Instructions) Check the Appropriate Box if a Member of a Group (See Instructions) SEC Use Only Surce of Funds (See Instructions) PF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Clitzenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH ONNED BY EACH REPORTING PERSON WITH 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) Check Box if the Person (See Instructions) Type of Reporting Person (See Instructions)	1	Name of R	epor	ting Persons				
2 Check the Appropriate Box if a Member of a Group (See Instructions) (a) □ (b) ☒ 3 SEC Use Only 4 Source of Funds (See Instructions) PF 5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □ 6 Citizenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 11,000 10 Shared Dispositive Power 11,000 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □ 13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)		I.R.S. Identification No. of Above Persons (entities only)						
2 Check the Appropriate Box if a Member of a Group (See Instructions) (a) □ (b) ☒ 3 SEC Use Only 4 Source of Funds (See Instructions) PF 5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □ 6 Citizenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 11,000 10 Shared Dispositive Power 11,000 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □ 13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)		Harriot a	Harriot and Warron Stophone Family Foundation					
3 SEC Use Only 4 Source of Funds (See Instructions) PF 5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	2							
SEC Use Only Source of Funds (See Instructions) PF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Citizenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) O.0 14 Type of Reporting Person (See Instructions)	_							
4 Source of Funds (See Instructions) PF 5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			(-)					
PF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Check Box if Disclosure of Check B	3	SEC Use C	nly					
PF Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) To State I Disclosure of Check Box if Disclosure of Check B	4	6 61						
Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Citizenship or Place of Organization Arkansas 7	4	Source of I	und	s (See Instructions)				
G Citizenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 11,000 10 Shared Dispositive Power 11,000 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)		PF						
Citizenship or Place of Organization Arkansas T Sole Voting Power 11,000 8 Shared Voting Power 11,000 10 Shared Dispositive Power 11,000 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)	5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
Citizenship or Place of Organization Arkansas T Sole Voting Power 11,000 8 Shared Voting Power 11,000 10 Shared Dispositive Power 11,000 11 Aggregate Amount Beneficially Owned by Each Reporting Person 11,000 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)								
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13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)	12	Check Box	if th	ne Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13 Percent of Class Represented by Amount in Row (11) 0.0 14 Type of Reporting Person (See Instructions)								
0.0 14 Type of Reporting Person (See Instructions)	12							
14 Type of Reporting Person (See Instructions)	13	Percent of	Ciass	s represented by Amount III ROW (11)				
		0.0						
00	14	Type of Re	porti	ing Person (See Instructions)				
00								
		00						

Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)							
WAS Family Trust Three Check the Appropriate Box if a Member of a Group (See Instructions) BECUSE Only Source of Funds (See Instructions) OC Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) Sole Voting Power 23,674 Shared Voting Power 23,674 Shared Voting Power 23,674 10 Shared Dispositive Power 23,674 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □ 13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)	1						
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5 Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □ 6 Clitizenship or Place of Organization Arkansas 7 Sole Voting Power 23,674 8 Shared Voting Power 0 Sole Dispositive Power 23,674 10 Shared Dispositive Power 0 Shared Dispositive Power 23,674 10 Shared Dispositive Power 23,674 10 Shared Dispositive Power 0 Percent of Class Represented by Amount in Row (11) Excludes Certain Shares (See Instructions) □ 13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)	-	bource of 1	una	o (See instructions)			
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Citizenship or Place of Organization Arkansas NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 10 Shared Dispositive Power 23,674 10 Shared Dispositive Power 0 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)		П					
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SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 10 Shared Dispositive Power 23,674 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 14 Type of Reporting Person (See Instructions)			7	Sole Voting Power			
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 10 Shared Dispositive Power 23,674 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 14 Type of Reporting Person (See Instructions)	NUN	MBER OF		23.674			
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EACH REPORTING PERSON WITH 10 Shared Dispositive Power 23,674 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 14 Type of Reporting Person (See Instructions)							
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WITH 23,674 10 Shared Dispositive Power 0 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			9	Sole Dispositive Power			
10 Shared Dispositive Power 0 11 Aggregate Amount Beneficially Owned by Each Reporting Person 23,674 12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)				23,674			
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12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 14 Type of Reporting Person (See Instructions)	11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
12 Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) 13 Percent of Class Represented by Amount in Row (11) 14 Type of Reporting Person (See Instructions)		22.674					
□ 13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)	12						
13 Percent of Class Represented by Amount in Row (11) 0.1 14 Type of Reporting Person (See Instructions)	12	Check box if the Aggregate Aniount in Row (11) excludes Certain Shares (See Instructions)					
0.1 14 Type of Reporting Person (See Instructions)							
14 Type of Reporting Person (See Instructions)	13	Percent of	Class	s Represented by Amount in Row (11)			
14 Type of Reporting Person (See Instructions)		0.1					
	14		porti	ng Person (See Instructions)			
00			-				
		00					

1	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)					
	1.1.1.5. Identification 140. of Above Fersons (chitiles only)					
	Miles A.	Step	ohens WAS Grantor Trust			
2			opriate Box if a Member of a Group (See Instructions)			
	(a) 🗆	(b)	<u>X</u>			
3	SEC Use C	nlv				
		J				
4	Source of 1	Fund	s (See Instructions)			
	00					
5		if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6	Citizenship	or F	Place of Organization			
	Arkansas	,				
	7 Ki Karisas	7	Sole Voting Power			
	IBER OF		128,450			
	IARES FICIALLY	8	Shared Voting Power			
	NED BY		0			
	EACH ORTING	9	Sole Dispositive Power			
	ERSON		400.400			
V	WITH	10	128,450 Shared Dispositive Power			
		10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	128,450					
12		if th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
	0.0 -0 () ()					
13	Percent of	Class	s Represented by Amount in Row (11)			
	0.4					
14		porti	ng Person (See Instructions)			
		_				
	00					

1	Name of Reporting Persons					
	I.R.S. Identification No. of Above Persons (entities only)					
			hens WAS Grantor Trust			
2			ropriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)	<u>X</u>			
	SEC II C					
3	SEC Use C	nly				
	C C1	7 . 1	(C. I. J.			
4	Source of I	una	s (See Instructions)			
	00					
5		;f D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
3	CHECK DOX	ע וו	isclosure of Legal Proceedings is Required Pulsualit to Items 2(d) of 2(e)			
	П					
C	_	. au T	Place of Organization			
6	Citizensnij	υΓF	Tace of Otsanization			
	Arkansas	,				
	Aikaiisas	7	Sole Voting Power			
			Sole voting I ower			
NUM	IBER OF		128,450			
	HARES	8	Shared Voting Power			
	FICIALLY	Ū	Shared voting rower			
OWNED BY			0			
EACH		9	Sole Dispositive Power			
	ORTING	J				
	ERSON WITH		128,450			
'	W1111	10	Shared Dispositive Power			
			0			
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	128,450					
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of	Class	s Represented by Amount in Row (11)			
	0.4					
14	Type of Re	porti	ng Person (See Instructions)			
	00					

1	Name of R	eport	ting Persons				
	I.R.S. Identification No. of Above Persons (entities only)						
	Laura W	Laura W. Stephens WAS Grantor Trust					
2			opriate Box if a Member of a Group (See Instructions)				
		(b)					
3	SEC Use C	Only					
4	Source of 1	Funds	s (See Instructions)				
	00						
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
	П						
6		or F	Place of Organization				
	Arkansas	5					
		7	Sole Voting Power				
NITIN	MBER OF		128,450				
	HARES	8	Shared Voting Power				
	FICIALLY	Ü	Shared voling I ower				
	NED BY		0				
EACH REPORTING		9	Sole Dispositive Power				
	ERSON						
, T	WITH		128,450				
		10	Shared Dispositive Power				
			0				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
40	128,450						
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
13	Percent of	Class	s Represented by Amount in Row (11)				
	0.4						
14	0.4		Prove (Co. Letter d'est)				
14	Type of Re	porti	ng Person (See Instructions)				
	00						
<u> </u>							

1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
	Paula W.	Paula W. & John P. Calhoun Family Trust - WMAS					
2			ropriate Box if a Member of a Group (See Instructions)				
	(a) □	(b)					
3	SEC Use C	Inly					
3		-					
4	Source of 1	Fund	s (See Instructions)				
	00						
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizonshir	or T	Place of Organization				
U	Ciuzensiiiļ) UI F	Tace of Organization				
	Arkansas	<u> </u>					
		7	Sole Voting Power				
NUM	MBER OF		113,734				
	HARES	8	Shared Voting Power				
	FICIALLY						
OWNED BY EACH			0				
	ORTING	9	Sole Dispositive Power				
	ERSON WITH		113,734				
'	WIII	10	Shared Dispositive Power				
			0				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	113,734						
12	Check Box	if th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
13	Percent of	Class	s Represented by Amount in Row (11)				
	0.4						
14		porti	ing Person (See Instructions)				
	-JF 2 32 100	r 510	0 (
	00						

1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
	Paula W.	Paula W. & John P. Calhoun Family Trust - JCS					
2			opriate Box if a Member of a Group (See Instructions)				
	(a) □	(b)					
3	SEC Use C	Inly					
3		-					
4	Source of 1	Funds	s (See Instructions)				
	00						
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizonshir	or F	Place of Organization				
U	Ciuzensiiiļ) OI P	race of Otkanization				
	Arkansas	3					
		7	Sole Voting Power				
NUM	MBER OF		113,734				
	HARES	8	Shared Voting Power				
	FICIALLY						
OWNED BY EACH			0				
	ORTING	9	Sole Dispositive Power				
	ERSON WITH		113,734				
'	WIII	10	Shared Dispositive Power				
			0				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	113,734						
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
13	Percent of	Class	s Represented by Amount in Row (11)				
	0.4						
14		norti	ng Person (See Instructions)				
••	Type of the	Porti	mg x croom (occ monuterons)				
	00						

1			ting Persons					
	I.R.S. Identification No. of Above Persons (entities only)							
		Paula W. & John P. Calhoun Family Trust - LWS						
2			opriate Box if a Member of a Group (See Instructions)					
	(a) □	(b)						
3	SEC Use C	Only						
4	Source of 1	Fund	s (See Instructions)					
	00							
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)					
6	Citizenship	or F	Place of Organization					
	Arkansas	5						
		7	Sole Voting Power					
NUN	IBER OF		113,734					
	HARES	8	Shared Voting Power					
	FICIALLY							
OWNED BY			0					
EACH		9	Sole Dispositive Power					
	ORTING ERSON		·					
	WITH		113,734					
'	W1111	10	Shared Dispositive Power					
			•					
			0					
11	Aggregate	Amc	ount Beneficially Owned by Each Reporting Person					
	00 0							
	113,734							
12		if th	e Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13	Percent of Class Represented by Amount in Row (11)							
	0.4							
14	Type of Re	porti	ng Person (See Instructions)					
	J.	•						
	00							
	_							

1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
	T.7 3						
			s Amerine Stephens				
2	Check the	Appr	ropriate Box if a Member of a Group (See Instructions)				
	(a) □	(b)	<u>X</u>				
3	CEC II	1 . 1					
3	SEC Use C	Jniy					
4	Source of 1	Fund	s (See Instructions)				
	00						
	00						
5	Check Box	it D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizenship	or F	Place of Organization				
	Arkansas						
		7	Sole Voting Power				
NUN	IBER OF		0				
	IARES	8	Shared Voting Power				
	FICIALLY						
OWNED BY EACH			848,704				
	ORTING	9	Sole Dispositive Power				
	ERSON						
7	WITH		0				
		10	Shared Dispositive Power				
			848,704				
11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person				
	848,704						
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
	_						
13	Percent of Class Represented by Amount in Row (11)						
	3.0						
14		norti	ng Person (See Instructions)				
**	Type of Ne	Porti	ng reliven (occ mondenons)				
	IN						
<u> </u>							

1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
	John Cal	John Calhoun Stephens					
2			ropriate Box if a Member of a Group (See Instructions)				
		лррі (b)					
	(4)	(-)					
3	SEC Use C	Only					
4	Course of 1	Cond	s (See Instructions)				
4	Source of 1	runa	s (See instructions)				
	PF						
5	Check Box	if D	isclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6	Citizenship	or F	Place of Organization				
	Arkansas	6					
		7	Sole Voting Power				
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12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
13	Percent of	Class	s Represented by Amount in Row (11)				
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14		porti	ing Person (See Instructions)				
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1	Name of Reporting Persons							
	I.R.S. Identification No. of Above Persons (entities only)							
	Laura W	Laura Whitaker Stephens						
2			ropriate Box if a Member of a Group (See Instructions)					
		(b)						
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3	SEC Use C	Only						
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4	Source of 1	Fund	s (See Instructions)					
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11	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person					
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12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)							
13	Percent of Class Represented by Amount in Row (11)							
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14	Type of Re	porti	ng Person (See Instructions)					
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1	Name of Reporting Persons					
	I.R.S. Identification No. of Above Persons (entities only)					
			s Amerine Stephens Family Trust One			
2			opriate Box if a Member of a Group (See Instructions)			
	(a) □	(b)				
3	SEC Use C	Only				
4	Source of Funds (See Instructions)					
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1	Name of Reporting Persons						
	I.R.S. Identification No. of Above Persons (entities only)						
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	I.R.S. Identification No. of Above Persons (entities only)						
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14	Type of Re	porti	ng Person (See Instructions)				
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	I.R.S. Identification No. of Above Persons (entities only)						
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Introductory Statement

This Amendment No. 21 to Schedule 13D relates to the Common Stock, par value \$.01 per share (the "Common Stock"), of Conn's Inc., a Delaware corporation (the "Issuer"). This Amendment No. 21 amends and supplements (i) the statement originally filed on December 18, 2003 with the Securities and Exchange Commission (the "Commission") by the reporting persons, (ii) Amendment No. 1 to the statement filed on June 2, 2004 with the Commission by the reporting persons, (iii) Amendment No. 2 to the statement filed on September 17, 2007 with the Commission by the reporting persons, (iv) Amendment No. 3 to the statement filed on February 1, 2008 with the Commission by the reporting persons, (v) Amendment No. 4 to the statement filed on October 8, 2008 with the Commission by the reporting persons, (vi) Amendment No. 5 to the statement filed on November 18, 2009 with the Commission by the reporting persons, (vii) Amendment No. 6 to the statement filed on October 22, 2010 with the Commission by the reporting persons, (viii) Amendment No. 7 to the statement filed on November 9, 2010 with the Commission by the reporting persons, (ix) Amendment No. 8 to the statement filed on December 15, 2010 with the Commission by the reporting persons, (x) Amendment No. 9 to the statement filed on January 13, 2012 with the Commission by the reporting persons, (xi) Amendment No. 10 to the statement filed on April 23, 2012 with the Commission by the reporting persons, (xii) Amendment No. 11 to the statement filed on December 12, 2012 with the Commission by the reporting persons, (xiii) Amendment No. 12 to the statement filed on January 10, 2013 with the Commission by the reporting persons, (xiv) Amendment No. 13 to the statement filed on December 10, 2013 with the Commission by the reporting persons, (xv) Amendment No. 14 to the statement filed on February 29, 2016 with the Commission by the reporting persons, (xvi) Amendment No. 15 to the statement filed on March 21, 2016 with the Commission by the reporting persons, (xvii) Amendment No. 16 to the statement filed on April 8, 2016 with the Commission by the reporting persons, (xviii) Amendment No. 17 to the statement filed on July 20, 2016 with the Commission by the reporting persons, (xix) Amendment No. 18 to the statement filed on September 26, 2016, (xx) Amendment No. 19 to the statement filed on January 7, 2019, and (xxi) Amendment No. 20 to the statement filed on May 13, 2019 (collectively, the "Prior Filings" and collectively with this Amendment No. 21, this "Statement"). Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed thereto in the Prior Filings. Except as set forth below, there are no changes to the Prior Filings. This Amendment No. 21 is filed to reflect estate planning transfers undertaken by certain of the reporting persons.

ITEM 2. IDENTITY AND BACKGROUND.

Item 2 of the Statement is supplemented by adding the following reporting person:

WAS Family Trust Five UID 1/28/2020 is an Arkansas trust. Its principal business is holding investments. Its sole trustee is Harriet C. Stephens. Its principal address is 111 Center St., Little Rock, AR 72201. During the last five years, neither WAS Family Trust Five, nor its trustee, has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

Item 3 of the Statement is supplemented by adding the following:

On May 30, 2019 Doug Martin was awarded 4,771 restricted stock units under Conn's Inc.'s Non-Employee Director Restricted Stock Plan. Each RSU represents a contingent right to receive one share of Common Stock. The RSUs vest on May 30, 2020. No consideration was paid by Mr. Martin in connection with this award. The RSUs were deposited into the Douglas H. Martin Trust for no consideration.

On June 20, 2019, Douglas H. Martin Trust received 40,000 shares of the Common Stock, for no consideration, from Martin Family 2018 Trust. On September 27, 2019, Douglas H. Martin Trust received 3,244 shares of the Common Stock, for no consideration, from Martin Family 2016 Trust.

On January 30, 2020, WAS Family Trust Five received 1,476,326 shares of the Common Stock, for no consideration, from Warren A. Stephens Revocable Trust. On January 30, 2020, WAS Family Trust Five received 23,674 shares of the Common Stock, for no consideration, from Stephens Investments Holdings LLC.

ITEM 4. PURPOSE OF TRANSACTION.

Item 4 of the Statement is supplemented by adding the following:

The award to Doug Martin of the 4,771 restricted stock units was done in connection with the Company's Non-Employee Director Restricted Stock Plan. The other transfers described in Item 3 of this Amendment No. 21 were made for estate planning purposes. None of such persons have any plans or proposals which relate to or would result in any of the actions set forth in subsections (a) through (j) of Item 4.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

Items 5(a) and 5(b) of the Statement are amended and restated to read in their entirety as follows:

(a, b) The following table discloses the beneficial ownership of the Common Stock by the reporting persons and their respective directors and control persons. Because of interrelationships among the various reporting persons, certain shares of the Common Stock may be reported as being beneficially owned by more than one person. The aggregate number of shares owned by such persons is 5,912,064, representing approximately 20.6% of the outstanding Common Stock.

	Number of					
	Shares	Percent of				
	Beneficially		Outstanding Voting		Dispositive Power	
<u>Name</u>	Owned	Shares(1)	Sole	Shared	Sole	Shared
Stephens Investments Holdings LLC	640,516	2.2	640,516	0	640,516	0
Stephens Inc.(2)	173,836	0.6	82,430	91,406	82,430	91,406
Harriet C. Stephens Trust	342,081	1.2	342,081	0	342,081	0
Warren Miles Amerine Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
Warren Miles Amerine Stephens Trust	6,352	0.0	6,352	0	6,352	0

	Number of Shares Beneficially	Percent of Outstanding	Voting		Dispositiv	ve Power
Name	Owned	Shares(1)	Sole	Shared	Sole	Shared
John Calhoun Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
John Calhoun Stephens Trust	6,352	0.0	6,352	0	6,352	0
Laura Whitaker Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
Laura Whitaker Stephens Trust	6,352	0.0	6,352	0	6,352	0
Curtis F. Bradbury, Jr.	234,972	0.8	234,972	0	234,972	0
Douglas H. Martin(3)	195,705	0.7	189,405	6,300	189,405	6,300
Warren A. Stephens(4)	5,481,387	19.1	1,027,002	4,454,385	1,027,002	4,454,385
Harriet C. Stephens(5)	2,938,069	10.2%	0	2,938,069	0	2,938,069
Harriet and Warren Stephens Family Foundation	11,000	0.0	11,000	0	11,000	0
WAS Family Trust Three	23,674	0.1%	23,674	0	23,674	0
Miles A. Stephens WAS Grantor Trust	128,450	0.4%	128,450	0	128,450	0
John C. Stephens WAS Grantor Trust	128,450	0.4%	128,450	0	128,450	0
Laura W. Stephens WAS Grantor Trust	128,450	0.4%	128,450	0	128,450	0
Paula W. & John P. Calhoun Family Trust—WMAS	113,734	0.4%	113,734	0	113,734	0
Paula W. & John P. Calhoun Family Trust—JCS	113,734	0.4%	113,734	0	113,734	0
Paula W. & John P. Calhoun Family Trust—LWS	113,734	0.4%	113,734	0	113,734	0
Warren Miles Amerine Stephens(6)	848,704	3.0%	0	848,704	0	848,704
John Calhoun Stephens(7)	848,703	3.0%	0	848,703	0	848,703
Laura Whitaker Stephens(8)	538,357	1.9%	0	538,357	0	538,357
Warren Miles Amerine Stephens Family Trust One	143,333	0.5%	143,333	0	143,333	0
John Calhoun Stephens Family Trust One	143,333	0.5%	143,333	0	143,333	0
Laura Whitaker Stephens Family Trust One	143,334	0.5%	143,334	0	143,334	0
WAS Family Trust Five	1,500,000	5.2%	1,500,000	0	1,500,000	0

⁽¹⁾ Based on 28,697,445 shares of the Common Stock reported by the Issuer as outstanding as of December 3, 2019, as set forth in the Form 10Q filed by the issuer on December 10, 2019.

Includes 82,430 shares owned directly, as to which Stephens Inc. has sole voting power and sole dispositive power, and 91,406 shares held in discretionary trading accounts on behalf of Stephens Inc. clients as to which the firm may be deemed to have shared voting power and shared dispositive power.

- (3) Includes 41,927 shares owned by Martin Family 2016 Trust UID 6-14-2016, , and 93,601 shares owned by Douglas H. Martin Trust UID 4-18-2014, as to which Mr. Martin, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 800 shares owned by Douglas Martin Custodian for Haven Celeste Martin as to which Mr. Martin has sole voting power and sole dispositive power, and 1,600 shares owned by Mr. Martin's children as to which Mr. Martin has shared voting and dispositive power pursuant to powers of attorney. Also includes 43,077 shares owned through a Roth IRA account as to which Mr. Martin has sole voting and dispositive power. Also includes 3,100 shares owned by Mr. Martin's spouse as custodian for a minor child, as to which Mr. Martin may be deemed to have shared voting and dispositive power. Also includes 1,600 shares owned by a charitable foundation of which Mr. Martin is a co-trustee, as to which Mr. Martin has shared voting and dispositive power. Also includes 10,000 shares which Mr. Martin has the right to receive upon the exercise of options, and as to which Mr. Martin would have sole voting power and sole dispositive power.
- Includes 640,516 shares owned by Stephens Investments Holdings LLC as to which Mr. Stephens, as Manager of the LLC, may be deemed to have sole voting power and sole dispositive power. Also includes 82,430 shares owned by Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have sole voting power and sole dispositive power, and 91,406 shares held in discretionary trading accounts on behalf of clients of Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have shared voting power and shared dispositive power. Also includes 6,352 shares owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust, and Laura Whitaker Stephens Trust, as to which Mr. Stephens, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 285,000 shares owned by Warren A. Stephens Roth IRA. Also includes 342,081 shares owned by Harriet C. Stephens Trust, 143,333 shares owned by each of Warren Miles Amerine Stephens Family Trust One and John Calhoun Stephens Family Trust One, 143,334 shares owned by Laura Whitaker Stephens Family Trust One, 22,619 shares owned by Warren Miles Amerine Stephens 2012 Trust, 23,674 shares owned by WAS Family Trust Three, 1,500,000 shares owned by WAS Family Trust Five, 128,450 shares owned by Laura W. Stephens WAS Grantor Trust, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee of the trusts and as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 310,346 shares owned by Laura Whitaker Stephens WHCT Trust, Harriet C. Stephens, Co-Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 68,706 shares owned by Warren Miles Amerine Stephens Revocable Trust, 310,346 shares owned by Miles Stephens WHCT Trust, and 128,450 shares owned by Miles A. Stephens WAS Grantor Trust, as to which Warren Miles Amerine Stephens is Trustee and as to which Warren Stephens may be deemed to have shared voting and dispositive power with Warren Miles Amerine Stephens. Also includes 68,705 shares owned by John Calhoun Stephens Revocable Trust, 310,346 shares owned by John Calhoun Stephens WHCT Trust, and 128,450 shares owned by John C. Stephens WAS Grantor Trust, as to which John C. Stephens is Trustee and as to which Warren Stephens may be deemed to have shared voting and dispositive power with John C. Stephens. Also includes 68,705 shares owned by Laura Whitaker Stephens Revocable Trust as to which Laura Whitaker Stephens is Trustee and as to which Warren Stephens may be deemed to have shared voting and dispositive power with Laura Whitaker Stephens. Also includes 113,744 shares owned by each of Paula W. & John P. Calhoun Family Trust – WMAS, Paula W. & John P. Calhoun Family Trust – JCS, and Paula W. & John P. Calhoun Family Trust - LWS, as to which Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens are co-trustees and as to which Warren Stephens may be deemed to have shared voting and dispositive power with the co-trustees. Also includes 11,000 shares owned by Harriet and Warren Stephens Family Foundation as to which Mr. Stephens, as co-trustee, may be deemed to have shared voting power and shared dispositive power with Ms. Stephens.

- (5) Includes 342,081 shares owned by Harriet C. Stephens Trust, 143,333 shares owned by each of Warren Miles Amerine Stephens Family Trust One and John Calhoun Stephens Family Trust One, 143,334 shares owned by Laura Whitaker Stephens Family Trust One, 22,619 shares owned by Warren Miles Amerine Stephens 2012 Trust, 128,450 shares owned by Laura W. Stephens WAS Grantor Trust, 23,674 shares owned by WAS Family Trust Three, 1,500,000 shares owned by WAS Family Trust Five, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, for which Harriet C. Stephens is Trustee and as to which Ms. Stephens may be deemed to have shared voting and dispositive power with Warren Stephens. Also includes 11,000 shares owned by Harriet and Warren Stephens Family Foundation for which Ms. Stephens, as co-trustee, may be deemed to have shared voting power and shared dispositive power with Mr. Stephens. Also includes 310,346 shares owned by Laura Whitaker Stephens WHCT Trust for which Ms. Stephens is co-trustee and as to which Ms. Stephens has shared voting and dispositive power.
- (6) Includes 68,706 shares owned by Warren Miles Amerine Stephens Revocable Trust, 310,346 shares owned by Miles Stephens WHCT Trust, and 128,450 shares owned by Miles A. Stephens WAS Grantor Trust, for which Warren Miles Amerine Stephens serves as sole trustee and as to which he may be deemed to have shared voting and dispositive power with Warren Stephens. Also includes 113,734 shares owned by each of Paula W. & John P. Calhoun Family Trust JCS, and Paula W. & John P. Calhoun Family Trust LWS for which Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens serve as co-trustees and as to which Warren Miles Amerine Stephens has shared voting and dispositive power.
- (7) Includes 68,705 shares owned by John Calhoun Stephens Revocable Trust, 310,346 shares owned by John Calhoun Stephens WHCT Trust, and 128,450 shares owned by John C. Stephens WAS Grantor Trust, for which John Calhoun Amerine Stephens serves as sole trustee and as to which he may be deemed to have shared voting and dispositive power with Warren Stephens. Also includes 113,734 shares owned by each of Paula W. & John P. Calhoun Family Trust JCS, and Paula W. & John P. Calhoun Family Trust LWS for which Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens serve as co-trustees and as to which John Calhoun Stephens has shared voting and dispositive power.
- (8) Includes 68,705 shares owned by Laura Whitaker Stephens Revocable Trust for which Laura Whitaker Stephens serves as sole trustee and as to which she may be deemed to have shared voting and dispositive power with Warren Stephens. Also includes 113,734 shares owned by each of Paula W. & John P. Calhoun Family Trust JCS, and Paula W. & John P. Calhoun Family Trust LWS for which Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens serve as co-trustees and as to which Laura Whitaker Stephens has shared voting and dispositive power. Also includes 128,450 shares owned by Laura W. Stephens WAS Grantor Trust for which Harriet C. Stephens and John N. Calhoun serve as co-trustees and as to which Laura Whitaker Stephens may be deemed to have shared voting and dispositive power.

Item 5(c) of the Statement is supplemented by adding the following: The following transactions in the Common Stock have occurred during the past sixty days:

On December 17, 2019, Stephens Investments Holdings LLC made four charitable contributions of the Common Stock in the following amounts: 19,950, 80,100, 150,000, and 80,100 shares.

On December 18, 2019, Stephens Investments Holdings LLC made a charitable contribution of 169,948 shares of the Common Stock.

On December 23, 2019, Stephens Investments Holdings LLC made a charitable contribution of 81,170 shares of the Common Stock.

On January 28, 2020, Warren A. Stephens Revocable Trust received 1,476,326 shares of the Common Stock, for no consideration, from WAS Family Trust Three. On January 30, 2020, WAS Family Trust Five received 1,476,326 shares of the Common Stock, for no consideration, from Warren A. Stephens Revocable Trust. On January 30, 2020, WAS Family Trust Five received 23,674 shares of the Common Stock, for no consideration, from Stephens Investments Holdings LLC.

On December 31, 2019, Curtis F. Bradbury, Jr. transferred, for no consideration, 234,972 shares of the Common Stock to Bradbury Holdings LLLP, a limited partnership owned and controlled by Mr. Bradbury.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Agreement to File Joint Schedule 13D

Power of Attorney for WAS Family Trust Five

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 10, 2020 Date

/s/ Todd Ferguson

Todd Ferguson, as attorney in fact for Stephens Investments Holdings LLC, Stephens Inc., Harriet C. Stephens Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, WAS Family Trust Five, Warren A. Stephens, Harriet C. Stephens, Harriet and Warren Stephens Family Foundation, WAS Family Trust Three, Miles A. Stephens WAS Grantor Trust, John C. Stephens WAS Grantor Trust, Laura W. Stephens WAS Grantor Trust, Paula W. & John P. Calhoun Family Trust - WMAS, Paula W. & John P. Calhoun Family Trust – JCS, Paula W. & John P. Calhoun Family Trust – LWS, Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens, Warren Miles Amerine Stephens Family Trust One, John Calhoun Stephens Family Trust One, and Laura Whitaker Stephens Family Trust One

Exhibit 1

AGREEMENT TO FILE JOINT SCHEDULE 13D

Each of the undersigned, being a record owner or "beneficial owner" of the common stock of Conn's, Inc. ("Common Stock"), hereby agrees to jointly file a Schedule 13D with respect to their respective holdings of the Common Stock and to include this agreement as an exhibit to such Schedule

IN WITNESS WHEREOF, each of the undersigned has executed and delivered this agreement as of February 10, 2020.

/s/ Todd Ferguson

Todd Ferguson, as attorney in fact for Stephens Investments Holdings LLC, Stephens Inc., Harriet C. Stephens Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, WAS Family Trust Five, Warren A. Stephens, Harriet C. Stephens, Harriet and Warren Stephens Family Foundation, WAS Family Trust Three, Miles A. Stephens WAS Grantor Trust, John C. Stephens WAS Grantor Trust, Laura W. Stephens WAS Grantor Trust, Paula W. & John P. Calhoun Family Trust - WMAS, Paula W. & John P. Calhoun Family Trust – JCS, Paula W. & John P. Calhoun Family Trust – LWS, Warren Miles Amerine Stephens, John Calhoun Stephens, and Laura Whitaker Stephens, Warren Miles Amerine Stephens Family Trust One, John Calhoun Stephens Family Trust One, and Laura Whitaker Stephens Family Trust One

POWER OF ATTORNEY

for Executing Forms 3, 4 and 5 and Schedules 13G and 13D

KNOW ALL PERSONS BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of David Knight, William Keisler, Kevin Burns, Todd Ferguson, Molly Deere, and Jason Nadeau the undersigned's true and lawful attorneys-in-fact to:

- (1) execute, for and on behalf of the undersigned, any one or more Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities and Exchange Act of 1934, as amended (the "34 Act"), and the rules thereunder; and any Schedules 13G and 13D, and amendments thereto, in accordance with Section 13 of the 34 Act and the rules thereunder, and any applications for Form IDs and other filer codes as may be necessary to file such forms and schedules with the Securities and Exchange Commission; and
- (2) do and perform any and all acts, for and on behalf of the undersigned, that may be necessary or desirable to complete the execution of any such Form 3, 4 or 5 or Schedules 13G and 13D, and any amendments thereto, and the timely filing of such forms and schedules with the United States Securities and Exchange Commission and any other authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing that, in the opinion of any such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned, pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve.

The undersigned hereby grants to each of the foregoing attorneys-in-fact, individually, full power and authority to do and perform every act and thing whatsoever requisite, necessary, and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorneys-in-fact, or their substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 31st day of January, 2020.

WAS Family Trust Five

By: /s/ Harriet C. Stephens Harriet C. Stephens, Trustee