FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT C	F CHANGES IN	BENEFICIAL	OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Daly Brian				2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (speci					vner		
(Last) 2445 TE SUITE 8	CHNOLO	rst) (I GY FOREST BL	Middle) <mark>VD</mark> .		3. Date of Earliest Transaction (Month/Day/Year) 02/06/2023									X	belov	v) ``	lesou	below) esources Officer	
(Street) THE WOODI (City)			7381 Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								5. Indiv Line) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table	I - No	on-Deriva	tive S	Secu	rities	Acc	quirec	d, Dis	posed of	, or E	enefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/			Execution [tion Date, Tr Co h/Day/Year) 8)		3. Transaction Code (Instr. 8) 4. Securities Al Disposed Of (Disposed				and 5) Secur Benef		cially I Following	Forn (D) c	m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	(A) oi (D)	Price		Transa	Transaction(s) (Instr. 3 and 4)			(iiisti. 4)		
Common	Stock			02/06/20	023			F		1,869(1)	D	\$10.	S10.56 ⁽²⁾		65,354		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any				Transaction of Code (Instr. Derivative		Expiration Date AI (Month/Day/Year) Sc UI Di			7. Title Amou Secur Under Deriva Secur 3 and	nt of ities lying ative ity (Instr.		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	or Number of Shares						

Explanation of Responses:

- $1. \ Represents \ shares \ withheld \ to \ pay \ withholding \ taxes \ due \ upon \ vesting \ of \ Restricted \ Stock \ Units \ awarded \ on \ February \ 6, \ 2020.$
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/Mark Prior, as attorney in

02/07/2023

<u>fact</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.