FORM 4

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject

OMB APPROVAL										
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* STEPHENS HARRIET CALHOUN TRUST UID 3/22/84						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									all app	,	ng Pe	()	wner
						3. Date of Earliest Transaction (Month/Day/Year) 06/09/2021									below			below)	Specify
(Street) LITTLE ROCK AR 72201					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(Sta	ate) (Z	Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
				2. Transaction Date (Month/Day/Ye	ear) i	Execution if any	A. Deemed xecution Date, any //onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			d 5) Secur Benef		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price		Transa	action(s) . 3 and 4)		,	(1130.4)			
Common Stock 06					:1				S		9,070	D	\$29.40	093(1)	26	267,032		D	
Common Stock 06/10/202					I			S		140	D	\$29.0	104(1)	26	266,892		D		
Common Stock 06/11/2					1				S		1,537 D \$29		\$29.00	003(1)	03 ⁽¹⁾ 265,355		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year) 4. Transaction Code (Instr. 8) 5. Nt of Deriv Sect. Acqu (A) of Disp of (D (Inst and Instruction))				rities ired sed . 3, 4	Exp (Mo	Date Exe piration onth/Day		Amo Secu Undo Deriv Secu	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	Code V (A) (D		(D)	Date Exercisab		Expiratio e Date	n Title	Amoun or Numbe of Shares	r					

Explanation of Responses:

1. The reporting person effected an open market sale transaction through a trade order executed by a broker-dealer. The sale price reported reflects the average sale price.

Todd Ferguson, attorney in <u>fact for reporting person</u>

06/11/2021

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.