FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL								
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ATNIP DAVID R</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]							cable) or	orting Person(s) to Issuer 10% Owner itle Other (specify		ner	
(Last) (First) (Middle) 3295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/30/2004							helow)			below)	´	
(Street) BEAUMONT TX 77701				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)					tive Securities Acquired, Disposed of, or Benefic												
1. Title of Security (Instr. 3) 2. Transa Date				ansactior hth/Day/Y	ay/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transactic Code (Insi 8)	4. Securi Disposed 5)	Securities Acquired (A) of (D) (Instr. 3, 4)		5. Amou Securitie Beneficie Owned F Reported Transact (Instr. 3 a	5. Amount of Securities Beneficially (D) Owned Following Reported Transaction(s) (Instr. 3 and 4)		Direct of Endirect Er. 4)	. Nature f Indirect eneficial bwnership nstr. 4)		
		- -	Fable II - Deri (e.g.					uired, Dis , options,				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly O	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to	\$17.73	11/30/2004		A		20,000		(1)	11/30/2014	Common Stock	20,000	\$0 ⁽²⁾	20,000)	D		

Explanation of Responses:

- $1. \ The \ option \ vests \ in \ five \ equal \ annual \ installments \ each \ November \ 30, \ beginning \ on \ November \ 30, \ 2006.$
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

<u>/s/ David R. Atnip</u> <u>03/31/2005</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.