FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Miller Norman					1	<i>)</i> 1 (1	10 111	<u>u</u> [0	Olvir j						X	Direc	ctor		10% C	wner	
(Last)	(F	(First) (Middle)					Date of Earliest Transaction (Month/Day/Year)									Offic belov			Other below)	(specify	
4055 TECHNOLOGY FOREST						09/07/2016										Cha	hairman, President and C			.0	
(Street) THE WOODLANDS TX 77381					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
															Λ		Form filed by More than One Reporting				
(City)	y) (State) (Zip)														Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			Code (Transaction Disposed Code (Instr. 5)					and Secu Bene Own		cially d Following	6. Own Form: (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership	
							v	Amount		(A) or (D)	Price	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)				
Common Stock 09/07/2						2016			F		3,823([1)	D	\$7.	2 ⁽²⁾	161,498(3)		I)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code (8)		of Derive Secur Acque (A) or Disposof (D) (Instr	of		exercis on Dat Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	l _v	(A)		Date Exercisa		Expiration Date	Titl	of	Number of Shares							

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on September 7, 2015.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.
- 3. Amount does not include performance-based restricted stock units ("PBRSUs") granted to the reporting person on May 25, 2016, as performance awards not tied to stock price are not derivative securities for purposes of Section 16 under guidance from the staff of the SEC. The number of PBRSUs that the reporting person will receive will be determined at the end of the two-year performance period ending January 31, 2018 and will be determined based on the Company's return on invested capital.

Remarks:

/s/ Robert F. Bell, as attorney in fact

09/09/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.