FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasiiiigton,	D.C.	2054

OMB APPROVAL								
OMB Number:	3235-028							
Estimated average b	ourden							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940

hours per response: 0.5

1. Name and Address of Reporting Person* <u>Daly Brian</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									Check all a Di	ship of Reportin applicable) rector ficer (give title	10%	Issuer Owner er (specify
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD. SUITE 800					3. Date of Earliest Transaction (Month/Day/Year) 12/01/2019									A be	low) iief Human F	belo	w)	
(Street) THE WOODL	ANDS		77381 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						ine) X Fo	•					
		Tab	le I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	d, Dis	sposed o	f, or	Ben	efici	ally Ow	ned		
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				Execution Date,					es Acquired (A) or Of (D) (Instr. 3, 4 a			d 5) See Bei Ow	amount of curities neficially ned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership			
									Code	v	Amount	(A) (D)		Price	Tra	oorted nsaction(s) str. 3 and 4)		(Instr. 4)
Common Stock 12/01/2				2019	:019		F		1,318(1)	D \$21.9		93 ⁽²⁾ 46,298		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security			Execution Da	on Date,	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		İ	8. Price of Derivative Security (Instr. 5)		Ownershi Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nu of	nount mber ares				

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on December 1, 2016.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

12/03/2019

fact ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.