FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasiiiigton,	D.C. 20549	

Check this box if no longer subject	
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Prior Mark A						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									all app	o of Reportir licable) tor er (give title	ng Pei	rson(s) to Is 10% Ov Other (s	vner
(Last) 2445 TE SUITE 8	CHNOLO	irst) (I	Middle) VD.			3. Date of Earliest Transaction (Month/Day/Year) 02/06/2023									below Ge	v) " eneral Cou	ınsel	below) and Sec.	
(Street) THE WOODI (City)			7381 Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indiv ine) X	'				
		Table	I - No	on-Deriva	tive S	Secu	rities	Acc	quirec	d, Dis	posed of	, or E	Benefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/				Executi Year) if any		emed tion Date, n/Day/Year)		3. Transaction Code (Instr. 8) 4. Securities Disposed Of					and 5) Securi		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) o (D)	Price		Transa	action(s) 3 and 4)			(111341. 4)
Common Stock 02/06/2			023				F		1,927(1)	D	\$10.5	56 ⁽²⁾ 109,		9,299		D			
		Ta	ble II								osed of, convertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, or Exercise (Month/Day/Year)		ıtion Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)				9. Number derivative Securities Beneficial! Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	Beneficial Ownership t (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Number of Shares						

Explanation of Responses:

- $1. \ Represents \ shares \ withheld \ to \ pay \ withholding \ taxes \ due \ upon \ vesting \ of \ Restricted \ Stock \ Units \ awarded \ on \ February \ 6, \ 2020.$
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/Mark Prior, as attorney in

<u>fact</u>

02/07/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.