FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	OVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bell Robert Frederick						2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]									k all app Dired	olicable)		ssuer Owner (specify
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD						3. Date of Earliest Transaction (Month/Day/Year) 08/05/2015									belov	w) ``	below ounsel and So	)`
(Street) THE WOODL (City)			77381 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	,			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day)						Execution Date,			3. Transaction Code (Instr. 8)  4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4)				and 5) Secu Bene		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) (D)	Pri	ce	Trans	action(s) 3 and 4)		(111501.4)		
Common Stock 08/05/20						:015			F		64(1)	D \$32		2.35(2)	5,290		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date (Month/Day/Year) if any			on Date,	4. Transaction Code (Instr. 8)		5. Nur of Derive Secur Acqui (A) or Dispo of (D) (Instr. and 5	ative rities ired sed	6. Date Expirat (Month)	ion Da			Der Sec (Ins	rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on August 5, 2013.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Robert F. Bell

08/06/2015

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.