

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person* MARTIN DOUGLAS H			2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/08/2016			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
111 CENTER STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) LITTLE ROCK AR 72201								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/08/2016		P		5,000	A	\$17.199 ⁽¹⁾	17,000	I	By Roth IRA
Common Stock	01/08/2016		P		2,000	A	\$16.8409 ⁽²⁾	19,000	I	By Roth IRA
Common Stock	01/08/2016		P		3,000	A	\$16.8805 ⁽³⁾	22,000	I	By Roth IRA
Common Stock	01/08/2016		P		2,000	A	\$16.4093 ⁽⁴⁾	24,000	I	By Roth IRA
Common Stock	01/08/2016		P		1,827	A	\$16.18	25,827	I	By Roth IRA
Common Stock	01/08/2016		P		3,000	A	\$16.36	28,827	I	By Roth IRA
Common Stock	01/11/2016		P		2,000	A	\$15.3428 ⁽⁵⁾	2,000	I	By IRA
Common Stock	01/11/2016		P		250	A	\$15.35	2,250	I	By IRA
Common Stock	01/11/2016		P		2,000	A	\$15.3498 ⁽⁶⁾	4,250	I	By IRA
Common Stock								95,363	D	
Common Stock								3,900	I	By children

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Explanation of Responses:

- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$17.2 to \$17.195, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in the footnotes herein.
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$16.85 to \$16.82, inclusive.
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$16.89 to \$16.88, inclusive.
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$16.41 to \$16.405, inclusive.
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$15.35 to \$15.345, inclusive.
- Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$15.35 to \$15.335, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in the footnotes herein.

Remarks:

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.