| SEC Form 4<br>FORM 4  | UNITED STA | TES SECURITIES AND EXCHANG<br>Washington, D.C. 20549                         | Е СОММІ         | SSION                              |                               |                       |
|---|------------|--|-----------------|------------------------------------|-------------------------------|-----------------------|
|   |            | OMB APPROVAL   |                 |                                    |                               |                       |
| Check this box if no longer subject<br>to Section 16. Form 4 or Form 5<br>obligations may continue. See | STATEME    | NT OF CHANGES IN BENEFICIAL  | OWNERS          | HIP                                | OMB Number:<br>Estimated aver | 0                     |
| Instruction 1(b).   | File       |  | hours per respo | )nse:                              |                               |                       |
|   |            | or Section 30(h) of the Investment Company Act of 194                        | 40              |                                    |                               |                       |
| 1. Name and Address of Reporting Pe   | rson*      | 2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>CONNS INC</u> [ CONN ] |                 | lationship of F<br>ck all applicab | Reporting Perso<br>le)        | n(s) to Issuer        |
| <u>Combs Eddie</u>  |            |  |                 | Director                           |                               | 10% Owner             |
|   |            |  | X               | Officer (giv<br>below)             | ve title                      | Other (spec<br>below) |
| (Last) (First) (Middle)<br>2445 TECHNOLOGY FOREST BLVD.   |            | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/29/2020               |                 | Chief                              | Marketing O                   | fficer                |

(Street) THE WOODLANDS TX (City) (State)

77381

(Zip)

**SUITE 800** 

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

4. If Amendment, Date of Original Filed (Month/Day/Year)

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | n Date, Transaction<br>Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |                       | Securities<br>Beneficially         | Form: Direct | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|-------------------------------------|---|---|---------------|-----------------------|------------------------------------|--------------|---|
|                                 |  |   | Code                                | v | Amount  | (A) or<br>(D) | Price                 | Transaction(s)<br>(Instr. 3 and 4) |              | (   |
| Common Stock                    | 05/29/2020                                 |   | F                                   |   | 242 <sup>(1)</sup>  | D             | \$7.22 <sup>(2)</sup> | 20,398                             | D            |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   |     | vative<br>nities<br>nired<br>r<br>osed<br>)<br>r. 3, 4 | Expiration Date<br>(Month/Day/Year)<br>S |                    | nd 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|-----|--|--|--------------------|--|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D)  | Date<br>Exercisable                      | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

Explanation of Responses:

1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on May 29, 2018.

2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

**Remarks:** 

## /s/ Mark Prior, as attorney-in-06/02/2020 <u>fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

6. Individual or Joint/Group Filing (Check Applicable

Form filed by One Reporting Person

Form filed by More than One Reporting

Line)

Х

Person

Other (specify below)