FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FRANK THOMAS J SR															X	Direc	ctor	10	% O	wner
(Last) 3295 CO	(Last) (First) (Middle) 3295 COLLEGE STREET				3. Date of Earliest Transaction (Month/Day/Year) 05/03/2005										X Officer (give title below)			Other (specify below) an / CEO		
(Street) BEAUMONT TX 77701					4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Indiv Line)					
(City)	(5	itate)	(Zip)													Pers	on			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date							2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	unt (A) or Pi		Pric	e :e	Transa	action(s) 3 and 4)			(111501.4)
Common Stock 05/03/						2005			S <sup>(1)</sup>	S <sup>(1)</sup>		20,000 D		\$	17	661,509		D		
Common Stock															460,143		I		By the TJF Retained Annuity Trust #2	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date, ay/Year)	4. Transa Code (I 8)		on of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiration (Month/D	n Date	•	Amount of Securities Underlying Derivative Security (Instr. and 4)  Amount of Security (Instr. and 4)		ount mber			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct ( or Indir (I) (Inst	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 2, 2004.

<u>/s/ Thomas J. Frank, Sr.</u> <u>05/04/2005</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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