Check this box Section 16. For obligations may

Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

if no longer subject to	
m 4 or Form 5	
continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-028								
Estimated average burden								
hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEPHENS WARREN A</u>					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) 111 CEN	(Fi TER STRE	,	Middle)	3. Date of Earliest Tra 04/17/2012					ansaction (Month/Day/Year)						Offic belov	er (give title v)		Other below)	(specify
(Street) LITTLE (City)	ROCK AI		72201 Zip)		_ 4. II	f Amen	dment	, Date	of Orig	inal Fi	led (Month/Da	ay/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		Execution Date,		·	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficially Owned Followi		ities icially d Following	6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock			04/17/2	04/17/2012				S		82,200	D	\$19.1	593 ⁽¹⁾	6,0	085,908	I		by voting trust	
Common Stock			04/16/2012				S		2,055	D	\$1	9.2 6,		6,083,853 ⁽²⁾		I	By voting trust		
Common	Stock													152,497 I				I	By LLC
Common Stock												599		I		By trust			
		Та	ble II								posed of, convertib				vned				
Derivative Conversion Date Execution Date, To Courity Or Exercise (Month/Day/Year) Execution Date, To Courity Or Exercise (Month/Day/Year)				ransaction of ode (Instr. Derivative		Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4)	Ow For Dir or (I)	nership	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Code		Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amoun or Number of Shares								

Explanation of Responses:

1. The price reported for this trade is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$19.40 to \$19.00, inclusive. The reporting person undertakes to provide to The price typical of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote. This trade represents the sale of shares owned indirectly through the voting trust by Warren and Harriet Stephens Childrens Trust, for benefit of reporting person's children.

2. Includes 2,743,513 shares beneficially owned by Warren A. Stephens Trust, and 217,560 shares beneficially owned by Stephens Inc. Also includes 206,116 shares beneficially owned by WAS Conns Annuity Trust One, 274,885 shares beneficially owned by Stephens Investments Holdings LLC, and 216,101 shares beneficially owned by Warren A. Stephens Grantor Trust. Also includes 927,745 shares beneficially owned by Harriet C. Stephens Trust. Also includes 1,254,539 shares beneficially owned by Warren and Harriet Stephens Children's Trust, 74,779 shares beneficially owned by each of Warren Miles Amerine Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, and 6,352 shares beneficially owned by each of three additional childrens trusts.

Remarks:

Todd Ferguson, attorney in fact for reporting person

04/19/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.