



April 10, 2006

Conn's, Inc. Executives to Speak at STRH Conference

BEAUMONT, Texas, Apr 10, 2006 (BUSINESS WIRE) -- Executives for Conn's, Inc. (NASDAQ/NM:CONN), a specialty retailer of home appliances, consumer electronics, computers, lawn and garden products, furniture and mattresses, will speak at the SunTrust Robinson Humphrey 35th Annual Institutional Conference on April 11, 2006. Speaking will be Conn's Executive Vice Chairman of the Board and Chief Operating Officer, Bill Nylin, its President, Tim Frank and its Chief Financial Officer, David Rogers. The presentation will be webcast at 4:10 PM Eastern Time and can be heard at <http://wsw.com/webcast/strh16/CONN>.

About Conn's, Inc.

The Company is a specialty retailer currently operating 57 retail locations in Texas and Louisiana. It sells major home appliances, including refrigerators, freezers, washers, dryers and ranges, and a variety of consumer electronics, including projection, plasma, LCD and DLP televisions, camcorders, DVD players and home theater products. The Company also sells computers, lawn and garden products, mattresses and furniture, and continues to introduce additional product categories for the home to help increase same store sales and to respond to our customers' product needs.

Unlike many of its competitors, the Company provides in-house credit options for its customers. Historically, it has financed over 57% of retail sales. Customer receivables are financed substantially through an asset-backed securitization facility, from which the Company derives servicing fee income and interest income from these assets. The Company transfers receivables, consisting of retail installment contracts and revolving accounts extended to its customers, to a qualifying special purpose entity in exchange for cash and subordinated securities represented by asset-backed and variable funding notes issued to third parties.

SOURCE: Conn's, Inc.

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