



November 12, 2004

Conn's, Inc. Third Quarter 2005 Earnings Conference Call

BEAUMONT, Texas--(BUSINESS WIRE)--Nov. 12, 2004--Conn's, Inc. (NASDAQ:CONN), a specialty retailer currently operating 49 retail locations in Texas and Louisiana will hold its quarterly conference call to discuss third quarter results for fiscal 2005 and continuing outlook for the balance of the year on Thursday, December 2, 2004, at 11:00 a.m. Eastern Time (10:00 a.m. Central Time).

This call is being webcast by CCBN and can be accessed at Conn's web site at www.Conns.com.

The webcast is also being distributed over CCBN's Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through CCBN's individual investor center at www.fulldisclosure.com or by visiting any of the investor sites in CCBN's Individual Investor Network. Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents (www.streetevents.com).

Conn's is a specialty retailer currently operating 49 retail locations in Texas and Louisiana. It sells major home appliances, including refrigerators, freezers, washers, dryers and ranges, and a variety of consumer electronics, including projection, plasma and LCD televisions, camcorders, VCRs, DVD players and home theater products. The Company also sells home office equipment, lawn and garden products and bedding, and continues to introduce additional product categories for the home to help increase same store sales and to respond to customers' product needs.