## Conns <br> HomePlus

## Quarterly Segment Financial Statement

Fiscal years ended January 31, 2019, 2020 and 2021
(dollars in thousands)


## Conn's

## HomePlus

## Quarterly Segment Financial Statement

Fiscal years ended January 31, 2019, 2020 and 2021
(dollars in thousands)

| Credit Segment |  | Q1 19 |  | Q2 19 |  | Q3 19 |  | Q4 19 |  | 2019 |  | Q1 20 |  | Q2 20 |  | $320{ }^{(1)}$ |  | $420{ }^{(1)}$ |  | 2020 |  | Q1 21 |  | Q2 21 |  | Q3 21 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Finance charges and other | \$ | 82,617 | \$ | 88,209 | \$ | 89,771 | \$ | 94,095 | \$ | 354,692 | \$ | 91,331 | \$ | 94,794 | \$ | 95,808 | \$ | 97,708 | \$ | 379,641 | \$ | 86,595 | \$ | 86,984 | \$ | 74,218 |
| Total revenues |  | 82,617 |  | 88,209 |  | 89,771 |  | 94,095 |  | 354,692 |  | 91,331 |  | 94,794 |  | 95,808 |  | 97,708 |  | 379,641 |  | 86,595 |  | 86,984 |  | 74,218 |
| Cost and expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Selling, general and |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Provision for bad debts |  | 43,896 |  | 50,508 |  | 47,262 |  | 55,407 |  | 197,073 |  | 39,917 |  | 49,755 |  | 45,390 |  | 69,250 |  | 204,312 |  | 117,158 |  | 31,863 |  | 27,421 |
| Charges and credits |  | - |  | - |  | 4,800 |  | - |  | 4,800 |  | - |  | - |  | 1,209 |  | - |  | 1,209 |  | 2,055 |  | 179 |  | - |
| Total cost and expenses |  | 81,022 |  | 88,195 |  | 89,548 |  | 95,041 |  | 353,806 |  | 78,209 |  | 89,092 |  | 85,102 |  | 110,034 |  | 362,437 |  | 154,046 |  | 68,736 |  | 65,334 |
| Operating income |  | 1,595 |  | 14 |  | 223 |  | (946) |  | 886 |  | 13,122 |  | 5,702 |  | 10,706 |  | $(12,326)$ |  | 17,204 |  | $(67,451)$ |  | 18,248 |  | 8,884 |
| Interest expense, net |  | 16,820 |  | 15,566 |  | 15,098 |  | 15,220 |  | 62,704 |  | 14,497 |  | 14,396 |  | 15,051 |  | 15,163 |  | 59,107 |  | 14,993 |  | 13,222 |  | 11,563 |
| Loss from early extinguishment of debt |  | 406 |  | 1,367 |  | - |  | - |  | 1,773 |  | - |  |  |  |  |  | 1,094 |  | 1,094 |  | - |  | - |  | - |
| Segment income (loss) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| before income taxes | \$ | $(15,631)$ | \$ | $(16,919)$ | \$ | $(14,875)$ | \$ | $(16,166)$ | \$ | $(63,591)$ | \$ | $(1,375)$ | \$ | $(8,694)$ | \$ | $(4,345)$ | \$ | $(28,583)$ | \$ | $(42,997)$ | \$ | $(82,444)$ | \$ | 5,026 | \$ | $(2,679)$ |
| Average Portfolio Balance | \$ | 1,506,783 | \$ | 1,497,635 | \$ | 1,518,513 | \$ | 1,571,277 | \$ | 1,526,728 | \$ | 1,558,322 | \$ | 1,542,849 | \$ | 1,567,633 | \$ | 1,591,878 | \$ | 1,567,878 |  | 1,557,762 |  | \$ 1,429,991 | \$ | 1,316,638 |
| SG\&A \% of Revenue |  | 44.9\% |  | 42.7\% |  | 41.8\% |  | 42.1\% |  | 42.8\% |  | 41.9\% |  | 41.5\% |  | 40.2\% |  | 41.7\% |  | 41.3\% |  | 40.2\% |  | 42.2\% |  | 51.1\% |
| SG\&A \% of Average Portfolio Balance |  | 2.5\% |  | 2.5\% |  | 2.5\% |  | 2.5\% |  | 10.0\% |  | 2.5\% |  | 2.5\% |  | 2.5\% |  | 2.6\% |  | 10.0\% |  | 2.2\% |  | 2.6\% |  | 2.9\% |
| SG\&A \% of Average Portfolio Balance* |  | 9.9\% |  | 10.1\% |  | 9.9\% |  | 10.1\% |  | 10.0\% |  | 9.8\% |  | 10.2\% |  | 9.8\% |  | 10.2\% |  | 10.0\% |  | 8.9\% |  | 10.3\% |  | 11.5\% |
| Operating margin |  | 1.9\% |  | 0.0\% |  | 0.2\% |  | -1.0\% |  | 0.2\% |  | 14.4\% |  | 6.0\% |  | 11.2\% |  | -12.6\% |  | 4.5\% |  | -77.9\% |  | 21.0\% |  | 12.0\% |
| Operating margin x -charges |  | 1.9\% |  | 0.0\% |  | 5.6\% |  | -1.0\% |  | 1.6\% |  | 14.4\% |  | 6.0\% |  | 12.4\% |  | -12.6\% |  | 4.9\% |  | -75.5\% |  | 21.2\% |  | 12.0\% |

## Annualized

 for the three and nine-month periods ended October 31, 2019

## Quarterly Segment Financial Statement

Fiscal years ended January 31, 2019, 2020 and 2021
(dollars in thousands)

| Consolidated | Q1 19 |  | Q2 19 |  | Q3 19 |  | Q4 19 |  |  | 2019 | Q1 20 |  | Q2 20 |  | Q3 $20{ }^{(1)}$ |  | Q4 $20{ }^{(1)}$ |  | 2020 | Q1 21 |  | Q2 21 |  | Q3 21 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Product Sales | \$ | 249,314 | \$ | 267,179 | \$ | 256,731 | \$ | 305,411 | \$ | 1,078,635 | \$ | 234,445 | \$ | 274,578 | \$ | 250,233 | \$ | 283,168 | \$ 1,042,424 | \$ | 207,198 | \$ | 256,142 | \$ | 239,157 |
| Repair service agreement commissions (net) |  | 22,863 |  | 25,662 |  | 23,579 |  | 29,824 |  | 101,928 |  | 24,024 |  | 27,647 |  | 26,478 |  | 28,848 | 106,997 |  | 20,101 |  | 20,164 |  | 17,465 |
| Service revenues |  | 3,579 |  | 3,472 |  | 3,564 |  | 3,496 |  | 14,111 |  | 3,510 |  | 3,837 |  | 3,411 |  | 3,056 | 13,814 |  | 3,031 |  | 3,430 |  | 3,150 |
| Total net sales |  | 275,756 |  | 296,313 |  | 283,874 |  | 338,731 |  | 1,194,674 |  | 261,979 |  | 306,062 |  | 280,122 |  | 315,072 | 1,163,235 |  | 230,330 |  | 279,736 |  | 259,772 |
| Finance charges and other |  | 82,631 |  | 88,307 |  | 89,950 |  | 94,251 |  | 355,139 |  | 91,533 |  | 94,997 |  | 96,005 |  | 97,916 | 380,451 |  | 86,830 |  | 87,180 |  | 74,386 |
| Total revenues |  | 358,387 |  | 384,620 |  | 373,824 |  | 432,982 |  | 1,549,813 |  | 353,512 |  | 401,059 |  | 376,127 |  | 412,988 | 1,543,686 |  | 317,160 |  | 366,916 |  | 334,158 |
| Cost and expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 166,589 |  | 173,627 |  | 166,886 |  | 195,033 |  | 702,135 |  | 157,228 |  | 182,065 |  | 170,453 |  | 188,038 | 697,784 |  | 147,014 |  | 176,623 |  | 160,378 |
| Selling, general and administrative expense |  | 114,878 |  | 120,690 |  | 118,380 |  | 126,613 |  | 480,561 |  | 117,914 |  | 127,484 |  | 125,608 |  | 132,018 | 503,024 |  | 113,007 |  | 115,278 |  | 122,158 |
| Provision for bad debts |  | 44,156 |  | 50,751 |  | 47,548 |  | 55,627 |  | 198,082 |  | 40,046 |  | 49,736 |  | 45,925 |  | 69,510 | 205,217 |  | 117,326 |  | 32,045 |  | 27,493 |
| Charges and credits |  | - |  | 300 |  | 5,537 |  | 1,943 |  | 7,780 |  | (695) |  | - |  | 3,837 |  | - | 3,142 |  | 2,055 |  | 1,534 |  | - |
| Total cost and expenses |  | 325,623 |  | 345,368 |  | 338,351 |  | 379,216 |  | 1,388,558 |  | 314,493 |  | 359,285 |  | 345,823 |  | 389,566 | 1,409,167 |  | 379,402 |  | 325,480 |  | 310,029 |
| Operating income |  | 32,764 |  | 39,252 |  | 35,473 |  | 53,766 |  | 161,255 |  | 39,019 |  | 41,774 |  | 30,304 |  | 23,422 | 134,519 |  | $(62,242)$ |  | 41,436 |  | 24,129 |
| Interest expense, net |  | 16,820 |  | 15,566 |  | 15,098 |  | 15,220 |  | 62,704 |  | 14,497 |  | 14,396 |  | 15,051 |  | 15,163 | 59,107 |  | 14,993 |  | 13,222 |  | 11,563 |
| Loss from early extinguishment of debt |  | 406 |  | 1,367 |  | - |  | - |  | 1,773 |  | - |  | - |  | - |  | 1,094 | 1,094 |  | - |  | - |  | - |
| Income (loss) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| before income taxes | \$ | 15,538 | \$ | 22,319 | \$ | 20,375 | \$ | 38,546 | \$ | $\underline{96,778}$ | \$ | 24,522 | \$ | 27,378 | \$ | 15,253 | \$ | 7,165 | \$ 74,318 | \$ | $(77,235)$ | \$ | 28,214 | \$ | 12,566 |
| Product margin |  | 33.9\% |  | 35.7\% |  | 35.7\% |  | 36.7\% |  | 35.6\% |  | 33.7\% |  | 34.4\% |  | 32.6\% |  | 34.2\% | 33.7\% |  | 29.8\% |  | 31.7\% |  | 33.5\% |
| Retail Margin |  | 39.6\% |  | 41.4\% |  | 41.2\% |  | 42.4\% |  | 41.2\% |  | 40.0\% |  | 40.5\% |  | 39.2\% |  | 40.3\% | 40.0\% |  | 36.2\% |  | 36.9\% |  | 38.3\% |
| Gross margin |  | 53.5\% |  | 54.9\% |  | 55.4\% |  | 55.0\% |  | 54.7\% |  | 55.5\% |  | 54.6\% |  | 54.7\% |  | 54.5\% | 54.8\% |  | 53.6\% |  | 51.9\% |  | 52.0\% |
| SG\&A \% |  | 32.1\% |  | 31.4\% |  | 31.7\% |  | 29.2\% |  | 31.0\% |  | 33.4\% |  | 31.8\% |  | 33.4\% |  | 32.0\% | 32.6\% |  | 35.6\% |  | 31.4\% |  | 36.6\% |
| Operating margin |  | 9.1\% |  | 10.2\% |  | 9.5\% |  | 12.4\% |  | 10.4\% |  | 11.0\% |  | 10.4\% |  | 8.1\% |  | 5.7\% | 8.7\% |  | -19.6\% |  | 11.3\% |  | 7.2\% |
| Operating margin x -charges |  | 9.1\% |  | 10.3\% |  | 11.0\% |  | 12.9\% |  | 10.9\% |  | 10.8\% |  | 10.4\% |  | 9.1\% |  | 5.7\% | 8.9\% |  | -19.0\% |  | 11.7\% |  | 7.2\% |

 for the three and nine-month periods ended October 31, 2019.

