FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 2054

washington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-028		
OTATEMENT OF OTTATOLO IN BEITER TOTAL OWNERORIII	Estimated average burden			

hours per response:

0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Stephens Group, LLC</u>							2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										p of Reporting blicable) ctor	g Per	()		
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 06/12/2013										Office below	er (give title v)		Other below)	(specify	
(Street) LITTLE ROCK AR 72202 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine)	'					
		Tabl	le I - No	n-Deriv	ative	Sec	curitie	s Ac	quired,	, Dis	posed o	f, oı	Ben	eficia	ally O	wne	ed				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						Ex) if a	Deemed ecution Date, ny onth/Day/Year)					es Acquired (A) o Of (D) (Instr. 3, 4			and 5) Secur Benef		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	Amount (A		Price	Trans		action(s) 3 and 4)			(Instr. 4)	
Common Stock 06/12/2					2013				S		1,000,000		D	\$51.61		4,305,343 ⁽¹⁾			I	SG- 1890, LLC	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year) 3A. Deem Execution if any (Month/Day		on Date, Day/Year) -	4. Transaction Code (Instr 8)				6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Date Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of Title Shares		ount nber	int per		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F C O (I	Downership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Represents total shares of Conn's, Inc. Common Stock held by SG-1890, LLC. The reporting person is the Manager of SG-1890, LLC. The reporting person disclaims beneficial ownership of such shares except to the extent of its pecuniary interest therein.

Ronald M. Clark, attorney-infact of Reporting Person

06/13/2013

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.