SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934

(Amendment No. 7)

Conn's Inc.

(Name of Issuer)

Common Stock, par value \$.01 per share
(Title of Class of Securities)

208242107 (CUSIP Number)

David A. Knight Stephens Investments Holdings LLC 111 Center Street Little Rock, AR 72201 (501) 377-2573

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

November 8, 2010
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box o.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

^{*} The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the notes).

SCHEDULE 13D

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Conn's Voting Trust, Steven Patterson, Trustee					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) ☑ (b) o					
3	SEC US	E ONL	Y			
4	SOURC Not app		UNDS (SEE INSTRUCTIONS)			
5	CHECK 0	BOX 1	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)			
6	CITIZE		OR PLACE OF ORGANIZATION			
NUME	BER OF	7	SOLE VOTING POWER 5,246,309			
BENEF	ARES ICIALLY ED BY	8	SHARED VOTING POWER 0			
REPO	CH RTING SON	9	SOLE DISPOSITIVE POWER 0			
W]	ITH	10	SHARED DISPOSITIVE POWER 0			
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 5,246,309					
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
13	PERCEI	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				
14	TYPE C)F REP	ORTING PERSON (SEE INSTRUCTIONS)			

	NAME OF REPORTING PERSONS							
1	1 I.R.S. Identification No. of Above Persons (entities only)							
	Stephens Inc.							
	CHECK	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)						
2								
	(a) o(b) 							
		SEC USE ONLY						
3	old ob	L OI1L						
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)					
4								
	WC							
	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)					
5	 ✓							
		NSHID	OR PLACE OF ORGANIZATION					
6	CITIZE	101111	ON TEMOD OF ONOTHIE MICH					
	Arkansa	.S						
			SOLE VOTING POWER					
		7						
	BER OF		0					
	RES	0	SHARED VOTING POWER					
BENEFI	ED BY	8	6,637					
	.CH		SOLE DISPOSITIVE POWER					
	RTING	9	SOLE DISTOSTITY ET OWER					
	SON		149,199					
WI	TH		SHARED DISPOSITIVE POWER					
		10						
			6,637					
11	AGGRE	GATE .	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
11	155,836	155 026						
+			F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
12	CILCI	ВОЛІ	THE AGGREGATE AMOUNT IN NOW (11) EXCEODES CENTAIN STRIKES (SEE INSTRUCTIONS)					
	\checkmark							
	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)					
13								
	0.7							
14	TYPE C	F REPO	ORTING PERSON (SEE INSTRUCTIONS)					
14	BD, CO							
	DD, CO							

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Warren A. Stephens Trust				
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) 0 (b) 0				
3	SEC USI	E ONL	Y		
4	SOURCE WC, AF	E OF F	UNDS (SEE INSTRUCTIONS)		
5	CHECK o	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)		
6	CITIZEN		OR PLACE OF ORGANIZATION		
SHA BENEF OWN EA REPO PER	BER OF ARES ICIALLY ED BY ACH RTING RSON ITH	7 8 9 10	SOLE VOTING POWER 424 SHARED VOTING POWER 0 SOLE DISPOSITIVE POWER 23,232 SHARED DISPOSITIVE POWER		
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 23,232				
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.1				
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO				

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Warren A. Stephens Grantor Trust				
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) o (b) o				
3	SEC US	E ONL	Y		
4	SOURC WC, AF		UNDS (SEE INSTRUCTIONS)		
5	CHECK o	BOX l	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)		
6	CITIZEI Arkansa		OR PLACE OF ORGANIZATION		
SHA BENEF OWN EA REPO PER	BER OF ARES ICIALLY ED BY ACH ORTING ASON	7 8 9	SOLE VOTING POWER 0 SHARED VOTING POWER 0 SOLE DISPOSITIVE POWER 168,498 SHARED DISPOSITIVE POWER		
11					
12	168,498 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) □				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.7				
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO				

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Harriet C. Stephens Trust				
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) o (b) o				
3	SEC US	E ONL	Y		
4	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)		
5	CHECK o	BOX	IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)		
6	CITIZEI Arkansa		OR PLACE OF ORGANIZATION		
SHA BENEF OWN EA REPO PER	BER OF ARES ICIALLY ED BY ACH ORTING RSON ITH	7 8 9	SOLE VOTING POWER 0 SHARED VOTING POWER 0 SOLE DISPOSITIVE POWER 739,100 SHARED DISPOSITIVE POWER		
	AGGRE	10 GATE	0 AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
11	739,100 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				
14	3.3 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO				

			PORTING PERSONS				
1	I.R.S. Id	lentifica	tion No. of Above Persons (entities only)				
	Warren & Harriet Stephens Children's Trust						
	1111 x 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)						
2							
-	(a) o						
	(b) o SEC US	E OM	V				
3	SEC US	E ONL					
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
4							
	WC, AF						
_	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5	0						
		NSHID	OR PLACE OF ORGANIZATION				
6	CITIZE	101111	ONTERIOR OF ONOTHIER HIGH				
	Arkansa	IS					
			SOLE VOTING POWER				
		7					
	BER OF		0				
	ARES ICIALLY	8	SHARED VOTING POWER				
	ED BY	O	0				
	ACH		SOLE DISPOSITIVE POWER				
	RTING	9					
PEF	RSON		918,123				
W	TTH		SHARED DISPOSITIVE POWER				
		10					
	ACCRE	C ATT	0				
11	AGGRE	EGAIL	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	918,123	918,123					
	CHECK	BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
12							
	7						
10	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)				
13	4.1						
		E BED	ORTING PERSON (SEE INSTRUCTIONS)				
14	11111	AL INEP	ONTING LEGGIN (SEE INSTRUCTIONS)				
	00	00					
	•						

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Warren Miles Amerine Stephens 95 Trust				
2	(a) o (b) o	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)		
3	SEC US	E ONL	Y		
4	SOURC WC, AF		UNDS (SEE INSTRUCTIONS)		
5	CHECK o	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)		
6	CITIZE		OR PLACE OF ORGANIZATION		
SHA BENEF	BER OF ARES ICIALLY ED BY	7 8	SOLE VOTING POWER 0 SHARED VOTING POWER 0		
REPO PER	ACH PRTING RSON ITH	9	SOLE DISPOSITIVE POWER 51,282 SHARED DISPOSITIVE POWER		
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 51,282				
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.2				
14	0.2 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO				

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Warren Miles Amerine Stephens Trust					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) 0 (b) 0					
3	SEC US	E ONL	Y			
4	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)			
5	CHECK o	BOX 1	IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)			
6	CITIZEI Arkansas		OR PLACE OF ORGANIZATION			
SHA BENEF OWN EA REPO PER	BER OF ARES ICIALLY ED BY ACH ORTING RSON ITH	7 8 9	SOLE VOTING POWER 0 SHARED VOTING POWER 0 SOLE DISPOSITIVE POWER 4,356 SHARED DISPOSITIVE POWER			
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 4,356					
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.0					
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO					

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) John Calhoun Stephens 95 Trust						
2	(a) o (b) o						
3	SEC US	E ONL	Y				
4	SOURC WC, AF		UNDS (SEE INSTRUCTIONS)				
5	CHECK o	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
6	CITIZE		OR PLACE OF ORGANIZATION				
	BER OF	7	SOLE VOTING POWER 0				
BENEF	ARES ICIALLY ED BY	8	SHARED VOTING POWER 0				
REPO	ACH PRTING RSON	9	SOLE DISPOSITIVE POWER 51,282				
W	ITH	10	SHARED DISPOSITIVE POWER 0				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 51,282						
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) ☑						
13	PERCE	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)					
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) OO						

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only)					
1	John Calhoun Stephens Trust					
2	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)			
2	(a) o (b) o					
3	SEC US	E ONL	Y			
4	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)			
5	CHECK o	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)			
6	CITIZE		OR PLACE OF ORGANIZATION			
NUME	BER OF	7	SOLE VOTING POWER 0			
BENEF	ARES ICIALLY ED BY	8	SHARED VOTING POWER 0			
REPO	CH RTING SON	9	SOLE DISPOSITIVE POWER 4,356			
W	TH	10	SHARED DISPOSITIVE POWER 0			
11	AGGRE 4,356	GATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) □ □					
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.0					
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)					

			PORTING PERSONS				
1	1 I.R.S. Identification No. of Above Persons (entities only)						
	Laura Whitaker Stephens 95 Trust						
	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)						
2							
_	(a) o						
	(b) o						
3	SEC US	E ONL	Y				
3							
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
4	booke	LOII	ONDO (OEE INOTROCTIONO)				
•	WC, AF	1					
	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5							
	0						
	CITIZE	NSHIP	OR PLACE OF ORGANIZATION				
6	A 1						
	Arkansa	S	COLE VOENIC POLITE				
		7	SOLE VOTING POWER				
NUMI	BER OF	/	0				
	ARES		SHARED VOTING POWER				
	ICIALLY	8	SIMILE VOING FOWER				
	ED BY	J	0				
EA	CH		SOLE DISPOSITIVE POWER				
REPO	RTING	9					
PEF	SON		51,282				
W	ITH	4.0	SHARED DISPOSITIVE POWER				
		10					
	A C C D F	CATE					
11	AGGRE	GAIL	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
##	51,282	51 282					
		CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
12	CILCI	20111	1 112 113 612 6112 1110 6112 1110 11 (11) 2132 622 6 622 11 10 1110 6110 110 110				
	\checkmark						
	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)				
13							
	0.2						
1 4	TYPE C	F REP	ORTING PERSON (SEE INSTRUCTIONS)				
14	00						
	00						

			PORTING PERSONS ation No. of Above Persons (entities only)				
1	Laura Whitaker Stephens Trust						
	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2	(a) o						
	(b) o SEC US	E ONL	y				
3	520 00	2 0112					
4	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
	WC						
5	CHECK	BOX I	IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
	0						
6	CITIZE	NSHIP	OR PLACE OF ORGANIZATION				
U	Arkansa	S					
		_	SOLE VOTING POWER				
NUME	BER OF	7					
SHA	ARES		SHARED VOTING POWER				
	ICIALLY ED BY	8					
	CH		SOLE DISPOSITIVE POWER				
	RTING	9					
	SON ITH		4,356 SHARED DISPOSITIVE POWER				
***	1111	10	SIMILD DISTOSITIVE TOWER				
	A CCDE	I CATE	0				
11	AGGRE	GAIE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
	4,356						
12	CHECK	BOX I	IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
14	7						
13	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)				
13	0.0	0.0					
1.4	TYPE C	F REP	ORTING PERSON (SEE INSTRUCTIONS)				
14	00	00					

			PORTING PERSONS				
1	I.R.S. Identification No. of Above Persons (entities only)						
	Grandchild's Trust #2						
	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2							
_	(a) o						
	(b) o						
3	SEC US	SEC USE ONLY					
3							
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
4	000110	_ 01 1	01.20 (022 11.011.0 01.01.0)				
-	WC						
	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5							
	0	0					
	CITIZE	CITIZENSHIP OR PLACE OF ORGANIZATION					
6	A 1						
	Arkansa	S	COLE VOTENC POVIED				
		7	SOLE VOTING POWER				
NUMI	BER OF	/	0				
	ARES		SHARED VOTING POWER				
	ICIALLY	8	SIMILD VOINGTOWER				
	ED BY	•	0				
EA	СH		SOLE DISPOSITIVE POWER				
REPO	RTING	9					
PEF	SON		565,100				
W	ITH	4.0	SHARED DISPOSITIVE POWER				
		10					
	A CCDE						
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON						
##	565,100						
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)						
12	CILCI	CHECK DON IT THE MOORE MINOCINE IN NOW (11) ENGLODES CERTAIN SHAKES (SEE INSTRUCTIONS)					
	✓						
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)						
13							
		2.5					
1 4	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)						
14	00						
	00						

NAME OF REPORTING PERSONS							
1	I.R.S. Identification No. of Above Persons (entities only)						
	Curtis F. Bradbury, Jr.						
	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2							
-	(a) o						
	(b) o	E OM					
3	SEC US	E ONL	I .				
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
4							
	00						
_	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5							
	0						
6	CITIZE	NSHIP	OR PLACE OF ORGANIZATION				
0	Arkansa	ıs					
			SOLE VOTING POWER				
		7					
NUMI	BER OF		0				
_	ARES		SHARED VOTING POWER				
	ICIALLY	8					
	ED BY		107,705				
	CH RTING	9	SOLE DISPOSITIVE POWER				
	SON	9	357,141				
	ITH		SHARED DISPOSITIVE POWER				
		10					
			1,025,828				
	AGGRE	EGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
11	4.000.000						
		1,382,969					
12	CHECK	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
14							
		PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)					
13							
	6.1	6.1					
	TYPE C	F REP	ORTING PERSON (SEE INSTRUCTIONS)				
14							
IN							

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) Douglas H. Martin					
2	(a) o (b) o	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)			
3	SEC US	E ONL	Y			
4	SOURC PF	E OF F	UNDS (SEE INSTRUCTIONS)			
5	CHECK o	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)			
6	CITIZE		OR PLACE OF ORGANIZATION			
NUMI	NUMBER OF		7 SOLE VOTING POWER 80,009			
BENEF	ARES ICIALLY ED BY	8	SHARED VOTING POWER 107,705			
REPC	ACH PRTING RSON	9	SOLE DISPOSITIVE POWER 204,766			
W	ITH	10	SHARED DISPOSITIVE POWER 107,705			
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 312,471					
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) ☑					
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 1.4					
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)					

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only)				
1	Stephens Investment Partners 2000 LLC				
	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2	(a) o	1111111	IT ROTALITE BOX II TI WEMBER OF TI GROOF (GEE INSTRUCTIONS)		
	(b) o				
3	SEC US	E ONL	Y		
4		E OF F	UNDS (SEE INSTRUCTIONS)		
	AF CHECK	BOX	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)		
5	0				
6	CITIZE	NSHIP	OR PLACE OF ORGANIZATION		
	Arkansa	S			
7 SOLE VOTING POWER			SOLE VOTING POWER		
	BER OF		107,705		
	ARES ICIALLY	8	SHARED VOTING POWER		
	ED BY	0	0		
	CH	0	SOLE DISPOSITIVE POWER		
	RTING SON	9	107,705		
W	ITH		SHARED DISPOSITIVE POWER		
		10	0		
	AGGRE	GATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
11	107,705				
		BOX 1	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)		
12					
12	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				
13	0.5				
1.4	TYPE C	F REP	ORTING PERSON (SEE INSTRUCTIONS)		
14 00					

208242107

	NAME OF REPORTING PERSONS LD S. Identification No. of Above Persons (antities only)						
1	I.R.S. Identification No. of Above Persons (entities only)						
	Stephens Investments Holdings LLC						
	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2	(a) o						
	(b) o						
	SEC US	E ONL	Y				
3							
	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)				
4							
	AF						
_	CHECK	BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)				
5	0						
		CITIZENSHIP OR PLACE OF ORGANIZATION					
6							
Arkansas							
		7	SOLE VOTING POWER				
NUME	BER OF	/	329				
	ARES		SHARED VOTING POWER				
BENEF	ICIALLY	8					
	ED BY		0				
	ACH RTING	9	SOLE DISPOSITIVE POWER				
	RIING		188,844				
	ITH		SHARED DISPOSITIVE POWER				
		10					
			0				
11	AGGRE	GATE .	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
11	188,844						
	CHECK	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
12							
13	PERCE	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)					
	0.8						
	TYPE C	F REP	ORTING PERSON (SEE INSTRUCTIONS)				
14							
	00						

208242107

1	NAME OF REPORTING PERSONS I.R.S. Identification No. of Above Persons (entities only) WAS Conn's Annuity Trust One			
2	CHECK (a) o (b) o	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)	
3	SEC US	E ONL	Y	
4	SOURC	E OF F	UNDS (SEE INSTRUCTIONS)	
5	CHECK o	BOX I	IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)	
6	CITIZEI Arkansa		OR PLACE OF ORGANIZATION	
	BER OF	7	SOLE VOTING POWER 0 SHARED VOTING POWER	
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11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,000,000			
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) ☑			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 8.9			
14	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)			

CUSIP No.	208242107

Introductory Statement

This Amendment No. 7 to Schedule 13D relates to the Common Stock, par value \$.01 per share (the "Common Stock"), of Conn's Inc., a Delaware corporation (the "Issuer"). This Amendment No. 7 amends and supplements (i) the statement originally filed on December 18, 2003 with the Securities and Exchange Commission (the "Commission") by the reporting persons, (ii) Amendment No. 1 to the statement filed on June 2, 2004 with the Commission by the reporting persons, (iii) Amendment No. 2 to the statement filed on September 17, 2007 with the Commission by the reporting persons, (iv) Amendment No. 3 to the statement filed on February 1, 2008 with the Commission by the reporting persons, (v) Amendment No. 4 to the statement filed on October 8, 2008 with the Commission by the reporting persons, (vi) Amendment No. 5 to the statement filed on November 18, 2009 with the Commission by the reporting persons, and (vii) Amendment No. 6 to the statement filed on October 22, 2010 with the Commission by the reporting persons (collectively, the "Prior Filings" and collectively with this Amendment No. 7, this "Statement"). Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed thereto in the Prior Filings. Except as set forth below, there are no changes to the Prior Filings with respect to the reporting persons.

ITEM 4. PURPOSE OF TRANSACTION.

Item 4 of the Statement is supplemented by adding the following:

On November 8, 2010 the Issuer filed a prospectus supplement (the "Prospectus Supplement") with the Commission in connection with the Issuer's rights offering (the "Rights Offering"). The Prospectus Supplement states that shareholders of record as of 5 p.m. Eastern Time on November 1, 2010 received from the Issuer, at no charge, one subscription right for every share of Common Stock held by them as of the record date. Each subscription right represents the right to purchase shares of the Common Stock at a subscription price of \$2.70 per share and consists of a basic subscription privilege and an oversubscription privilege. The basic subscription privilege entitles holders of subscription rights to purchase 0.41155 shares of the Common Stock at the subscription privilege in full to purchase, at the subscription price, any shares that the other subscription rights holders do not purchase under their basic subscription privileges. As of the record date, the reporting persons collectively owned 5,364,775 shares of the Common Stock, representing approximately 23.8% of the outstanding shares.

Certain affiliates of Stephens Inc. that own approximately 21.3% of the outstanding shares of Common Stock have indicated to the Issuer that it is their present intention to exercise their basic subscription privilege and oversubscription privilege in full, although they have not entered into a binding agreement to do so. Such affiliates are comprised of the following reporting persons: Warren A. Stephens Trust, Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren and Harriet Stephens Childrens Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, Stephens Investment Partners 2000 LLC, Stephens Investments Holdings LLC, Stephens Inc., and WAS Conn's Annuity Trust One. If all of such persons exercise their basic subscription privilege in full, they will acquire, collectively, 1,975,307 additional shares of the Common Stock at a purchase price of \$5,333,328.90. It is not known at this time how many additional shares, if any, such persons will be able to acquire pursuant to the anticipated exercise of their oversubscription privilege. Such persons have indicated to the Issuer that they do not intend to trade in the subscription rights, other than normal market making activities by Stephens Inc., which has agreed to serve as a market maker in the subscription rights.

Stephens Inc. is acting as the Issuer's financial advisor in connection with the Rights Offering and certain refinancing transactions contemplated by the Issuer which are described in the Prospectus Supplement. The terms and conditions of its engagement in that regard are set forth in the letter agreement attached as Exhibit 2 to this Amendment No. 7.

Except as provided in Item 4 of this Statement, the reporting persons do not have any plans or proposals which relate to or would result in (i) any extraordinary corporate transactions involving the Issuer, or (ii) any of the other actions set forth in paragraphs (a) through (j) of Item 4 of Schedule 13D.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS, OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Item 6 of the Statement is supplemented by incorporating the response to Item 4 above.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Exhibit 1 Agreement to File Joint Schedule 13D

Exhibit 2 Letter Agreement Dated November 8, 2010 Between Conn's, Inc. and Stephens Inc.

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

November 9, 2010

Date

/s/ David A. Knight

David A. Knight, as attorney in fact for Conn's Voting Trust, Stephens Inc., Warren A. Stephens Trust, Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren & Harriet Stephens Children's Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Grandchild's Trust #2, Curtis F. Bradbury, Jr., Douglas H. Martin, Stephens Investment Partners 2000 LLC, Stephens Investments Holdings LLC, and WAS Conn's Annuity Trust One

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EXHIBIT 1

AGREEMENT TO FILE JOINT SCHEDULE 13D

Each of the undersigned, being a record owner or "beneficial owner" of the common stock of Conn's, Inc. ("Common Stock"), hereby agrees to jointly file a Schedule 13D with respect to their respective holdings of the Common Stock and to include this agreement as an exhibit to such Schedule 13D.

IN WITNESS WHEREOF, each of the undersigned has executed and delivered this agreement as of the 9th day of November, 2010.

/s/ David A. Knight

David A. Knight, as attorney in fact for Conn's Voting Trust, Stephens Inc., Warren A. Stephens Trust, Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren & Harriet Stephens Children's Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens 95 Trust, John Calhoun Stephens Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Grandchild's Trust #2, Curtis F. Bradbury, Jr., Douglas H. Martin, Stephens Investment Partners 2000 LLC, Stephens Investments Holdings LLC, and WAS Conn's Annuity Trust One

EXHIBIT 2 Letter Agreement Dated November 8, 2010 Between Conn's, Inc. and Stephens Inc.

November 8, 2010

Mr. Timothy L. Frank Conn's, Inc. Chief Executive Officer 3295 College Street Beaumont, TX 77701

Dear Mr. Frank:

Stephens Inc. ("Stephens") is pleased to act as financial advisor to Conn's, Inc. (the "Company") in connection with assisting the Company in evaluating its potential capital and financing alternatives, whether debt or equity, its existing and proposed debt financing arrangements and its potential equity or equity-linked capital alternatives, including its proposed rights offering to the holders of the outstanding common stock of the Company (the "Offering"). This letter will confirm our mutual understanding of the terms and conditions on which Stephens will provide financial advisory services to the Company. The terms of any financing arrangement, including in connection with the Offering, will be subject to the Company's approval, and Stephens is not authorized to make any agreement or commitment on behalf of the Company.

In connection with this engagement, Stephens has provided or will provide the following services:

- 1) assist the Company in evaluating its existing capital structure and in evaluating potential financing strategies and alternatives;
- 2) assist the Company in evaluating its debt financing arrangements and in evaluating potential new or revised debt financing arrangements;
- 3) assist the Company in evaluating and structuring one or more equity or equity-linked financing arrangements, including developing a strategy therefor and developing and evaluating structure, timing and other terms related thereto;
- assist the Company in formulating a strategy for refinancing its debt facilities and in developing the structure, pricing and timing of its proposed debt refinancing transactions;
- 5) assist the Company with identifying potential lenders to be contacted in connection with the proposed refinancing of its debt facilities and with developing negotiation strategies and conducting negotiations with respect to its potential debt refinancing transactions; and
- 6) provide such other investment banking services as may be customarily provided by Stephens in connection with any of the foregoing and as may be mutually agreed upon by Stephens and the Company.

As compensation for Stephens' services, the Company will pay to Stephens a financial advisory fee in the amount equal to 3.75% of the total aggregate subscription price received by the Company from the exercise of Rights upon the closing of the Offering and the related debt refinancing transactions (the "Refinancing Transactions" and together with the Offering, the "Transactions"). In addition, the Company will pay or directly reimburse Stephens for one-half of the cost of outside counsel fees incurred by Stephens relating to any filings required to be made with the Financial Industry Regulatory Authority, Inc., but will not reimburse Stephens for any other expenses or costs (including additional outside counsel fees).

Stephens and the Company acknowledge that an independent financial advisor will be engaged by the Rights Committee of the Company's Board of Directors and will independently advise the Rights Committee regarding the Offering and the pricing of the Company.

Stephens' engagement as financial advisor (the "Engagement Period") will terminate on the earlier of (i) the closing of the Transactions and (ii) six months from the date hereof, unless extended by mutual written consent. All provisions of the indemnification and contribution rider attached hereto as Exhibit A shall survive any expiration or termination of this engagement agreement.

The Company will furnish Stephens with such information as Stephens believes appropriate to its assignment. The Company recognizes and confirms that, in performing the services contemplated by this letter, Stephens: (i) will use and rely primarily on the information provided by the Company and on information available from public sources, which may include information available through subscription services (collectively, the "Information"); (ii) does not assume responsibility for the reliability, accuracy or completeness of the Information and does not undertake to independently verify the Information; (iii) will not perform any audit (financial or otherwise) or forensic accounting services; (iv) will not make an appraisal of any assets or liabilities of the Company or of any potential transaction counterparties or otherwise assess the solvency for bankruptcy law purposes of the Company or of any potential transaction counterparties; and (v) with respect to any financial forecasts (including cost savings) that may be furnished to or discussed with Stephens by the Company or any other person in connection with any proposed transaction, will assume that such forecasts have been reasonably prepared and reflect the best then currently available estimates and judgment of the Company's or such other person's management. The Company will promptly advise Stephens if any Information previously provided becomes inaccurate or is required to be updated. The form and content of the registration statement (the "Registration Statement") filed by the Company with the Securities and Exchange Commission (the "Commission") in connection with the Offering, including the prospectus and the prospectus supplement relating thereto and the documents incorporated by reference therein (collectively, the "Prospectus"), and any amendments or supplements thereto, used by the Company in connection with the Offering shall be approved by the Company and shall be the property of the Company. The Company will advise Stephens promptly, after it receives notice, or otherwise becomes aware, of (i) the issuance by the Commission or any other agency of any comment or order or the taking of any other action concerning the Offering, including any stop order with respect to the registration statement (and, if in writing, the Company will furnish you with a copy thereof. The Company represents, warrants and covenants to Stephens that: on the effective date and at the launch date of the Offering and at the expiration time of the Offering, the Registration Statement did not and will not contain any untrue statement of a material fact or omit to state any material fact required to be stated therein or necessary in order to make the statements therein not misleading; and on the date of any filing pursuant to Rule 424(b) promulgated by the Commission under the Securities Act of 1933 in connection with the Offering and on the closing date of the Offering, the Prospectus (together with any amendment or supplement thereto) will not include any untrue statement of a material fact or omit to state a material fact necessary in order to make the statements therein, in the light of the circumstances under which they were made, not misleading.

Please note that in the ordinary course of business Stephens and its affiliates at any time may hold long or short positions, and may trade or otherwise effect transactions as principal or for the accounts of customers, in debt or equity securities or options on securities of the Company or any other party that may be involved in a financing transaction.

The Company agrees to indemnify and hold Stephens harmless as provided in the indemnification and contribution rider attached hereto as Exhibit A. This agreement and its Exhibits, including (but not limited to) the indemnification and contribution exhibit, incorporate the entire understanding of the parties with respect to this engagement of Stephens by the Company and supersede all previous agreements regarding such engagement, should any exist.

This agreement has been and is made solely for the benefit of Stephens, the Company and the persons, agents, employees, officers, directors and controlling persons referred to in the indemnification and contribution exhibit and their respective successors, assigns and heirs, and no other person shall acquire or have any right under or by virtue of this agreement. Stephens shall act as an independent contractor and shall be deemed not to be a fiduciary under this engagement agreement. Any duties arising out of Stephens' engagement hereunder shall be owed solely to the Company.

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If this letter correctly states our agreement, please so indicate by signing below and returning a signed copy to us. Upon receipt of a signed copy of this letter, the terms of such letter shall constitute a binding agreement between Stephens and the Company.

Very truly yours,

STEPHENS INC.

By: /s/ David A. Knight

EVP and General Counsel

ACCEPTED THIS 8th DAY OF NOVEMBER, 2010.

Conn's, Inc.

By: /s/ Michael J. Poppe

Michael J. Poppe

Title: Executive Vice President and Chief Financial Officer

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Conn's Inc. November 8, 2010

EXHIBIT A

INDEMNIFICATION AND CONTRIBUTION

- (a) The Company will indemnify and hold harmless Stephens Inc. ("Stephens") and its affiliates, and their respective officers, directors, advisors, representatives, agents, employees, and each other person controlling Stephens or any of its affiliates within the meaning of either Section 15 of the Securities Act of 1933, as amended, or Section 20 of the Securities Exchange Act of 1934, as amended (each such party, including Stephens, an "Indemnified Person"), from and against any and all losses, claims, damages and liabilities, joint or several (collectively, "Damages"), related to or arising out of any matter referred to in the engagement letter to which this Exhibit is appended (the "Agreement"), including an Indemnified Person's services thereunder, except to the extent such Damages are finally, judicially determined to have resulted directly and primarily from the bad faith, gross negligence or willful misconduct of an Indemnified Person.
- (b) The Company will also reimburse each Indemnified Person promptly upon request for all expenses (including without limitation reasonable fees and disbursements of legal counsel, and usual and customary expenses for an Indemnified Person's involvement in discovery proceedings or testimony) incurred in connection with any threatened or commenced inquiry, investigation, action or legal, administrative or judicial proceeding (collectively, "Proceedings"), related to or arising out of any matter referred to in the Agreement, including an Indemnified Person's services thereunder. The reimbursement obligations contained herein shall apply whether or not Stephens or any other Indemnified Person is a formal party to any Proceeding and are intended to cover, among other things, reimbursement of expenses incurred for reviewing, investigating or responding to, or otherwise in connection with, any claims, demands, allegations, discovery requests, depositions, investigative testimony, hearings, arbitrations, trials, appeals or other proceedings related to or arising out of any matter referred to in the Agreement, including an Indemnified Person's services thereunder. In the event that any reimbursed expenses are finally, judicially determined to have resulted directly and primarily from such Indemnified Person's bad faith, gross negligence or willful misconduct in performing the services which are the subject of the Agreement, Stephens shall promptly refund to the Company the portion of amounts advanced under this Exhibit in respect of reimbursement of expenses that is attributable to expenses incurred in relation to the act or omission of such Indemnified Person who is the subject of such determination.
- (c) The Company and Stephens agree that if, for any reason, any indemnification or reimbursement sought pursuant to this Exhibit is unavailable or is insufficient to hold any Indemnified Person harmless, then, whether or not Stephens is the person entitled to indemnification, the Company and Stephens shall each contribute to amounts paid or payable by the Indemnified Person in respect of the Damages and expenses (including all legal and other fees and expenses incurred in defending any action or claim) for which such indemnification or reimbursement is unavailable or insufficient, in such proportion as is appropriate to reflect (i) the relative benefits received (or anticipated to be received) by the Company and its stockholders, on the one hand, and Stephens, on the other, in connection with the transaction(s) contemplated in the Agreement and (ii) such parties' relative fault in connection with the matters as to which such Damages related, as well as any relevant equitable considerations; provided that in no event shall the amount to be contributed by Stephens exceed the amount of fees actually received by Stephens under the Agreement (excluding any amounts received by Stephens as reimbursement of expenses). It is hereby agreed that the relative benefits to the Company and its stockholders, on the one hand, and Stephens, on the other hand, with respect to the Agreement shall be deemed to be in the same proportion as (x) the total value

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paid, transferred, exchanged or received or proposed to be paid, transferred, exchanged or received by the Company or its stockholders, as the case may be, in connection with any transaction (whether or not consummated) bears to (y) the fee(s) paid or payable to Stephens in connection with the Agreement. The Company and Stephens agree that it would not be just and equitable if contribution pursuant to this clause (c) were determined by pro rata allocation or by any other method which does not take into account the equitable considerations referred to herein.

- (d) The Company also agrees that no Indemnified Person shall have any liability to the Company for or in connection with the Agreement, except for liability for Damages which are finally, judicially determined to have resulted directly and primarily from the bad faith, gross negligence or willful misconduct of the Indemnified Person. In no event shall any Indemnified Person be responsible for any indirect, special or consequential damages, even if the Indemnified Person is advised of the possibility thereof.
- (e) Promptly after receipt by an Indemnified Person under this paragraph (e) of notice of the commencement of any Proceeding, such Indemnified Person will, if a claim in respect thereof is to be made against the Company under this paragraph (e), notify the Company in writing of the commencement thereof; but the failure so to notify the Company (i) will not relieve it from Damages under paragraph (a) hereof unless and to the extent it did not otherwise learn of such action and such failure results in the forfeiture by the Company of substantial rights and defenses and (ii) will not, in any event, relieve the Company from any obligations to any Indemnified Person other than the indemnification obligation provided in paragraph (a).
- (f) The Company will promptly notify an Indemnified Person of the assertion against the Indemnified Person or any other person of any claim or the commencement of any inquiry, investigation, action or proceeding, of which the Company has knowledge, relating to or arising out of any matter referred to in the Agreement, including an Indemnified Person's services under the Agreement.
- (g) The Company and Stephens agree to consult in advance with one another with respect to the terms of any proposed waiver, release or settlement of any Proceeding to which the Company or an Indemnified Person may be subject as a result of the matters contemplated by the Agreement and further agree not to enter into any such waiver, release or settlement without the prior written consent of one another (which consent shall not be unreasonably withheld), unless such waiver, release or settlement includes an unconditional release of the Company or such Indemnified Person, as the case may be, from all liability arising out of such Proceeding.
- (h) The agreements of the Company under this Annex shall be in addition to any liabilities the Company may otherwise have, shall be binding upon and inure to the benefit of any successors, assigns, heirs and personal representatives of the Company or an Indemnified Person, and shall apply whether or not Stephens or any other Indemnified Person is a formal party to any Proceeding. The Company and Stephens irrevocably agree to waive trial by jury in any action, proceeding, claim or counterclaim brought by or on behalf of either party related to or arising out of this Exhibit, the Agreement or the performance of services under this Agreement.
- (i) The foregoing agreements shall apply to any modification or extension of the Agreement, and shall remain in full force and effect following the termination of the Agreement, whether as a result of the completion of services or otherwise.